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Awards

Achievements, Awards, & Press

2025 Over 7.5 Billion earned impressions across 4 Kraft Heinz projects

2025 Campaign Mag UK Global In-house Agency of the Year - gold

2025 + 2024 OneShow Portfolio Reviewer

2025 Shorty Awards Small Agency of the Year.

2025 The Drum Global Agencies to watch list

2024 Campaign Mag UK Global In-house Agency of the Year - gold

2024 Association of National Advertisers In-house Agency of the Year

2024 Shorty Awards Small Agency of the Year.

2024 Little Black Book Immortal Awards Jury

2024 OneShow Creative Director Ranking #13 (brand/inhouse)

2023 The Drum Global In-house Agency of the Year

2023 The Drum 3rd Most Awarded In-house Agency in the World

2023 Campaign Mag UK Global In-house Agency of the Year - silver

2017 top 20 Art Directors in Canada: Strategy

>> Orelida Heir Richie

2025 - CLIO (SPORTS)

Gold - Fan Engagement: Use of Athlete/Talent

2025 - CLIO (SPORTS)

Bronze - Social Media: Real-Time Response

2025 - CLIO (SPORTS)

Shortlist - Social Media: Use of Athlete/Talent

2025 - Advertising & Design Club of Canada / ADCC:

Gold - Influencer Campaign

2025 - GERETY AWARDS

Bronze - Effectiveness

2025 - LIA

Finalist - Best use of sponsorship

>> mio Streaming Energy

2025 - ONE SHOW:

Merit - Innovation / Use of Media in Social Media

2025 - ONE SHOW:
Merit - Use of Media in Brand-Side

2025 - ONE SHOW:
4X Shortlist

2025 - WEBBY AWARDS:
Honouree - Community Engagement

2025 - MARKETING AWARDS:
Silver - Digital / Games

2025 - SHORTY AWARDS:
Best of Category - Platform Presence

2025 - SHORTY AWARDS:
Best of Category - Platforms & Technology

2025 - SHORTY AWARDS:
Best of Category - On a Shoestring

2025 - GERETY AWARDS:
Experience - Finalist

2025 - ANA (Association of National Advertisers):
in-house excellence: Best of Category - Social Media

>> mio Crash Coverage

2024 - WEBBY AWARDS:
Nominee - Best Online Video

2024 - WEBBY AWARDS:
Honouree - Digital Campaign

2024 - ONE SHOW:
Merit - Social Media

2024 - SHORTY AWARDS:
Best of Category - Contest or Promotion

2024 - SHORTY AWARDS:
Best of Category - TikTok Partnership

2024 - SHORTY AWARDS:
Best of Category - Comedy Video

2024 - SHORTY AWARDS:
Gold - Brand Awareness Campaign

2024 - SHORTY AWARDS:

Silver - Humour

2024 - SHORTY AWARDS:

Silver - User Generated Content

2024 - THE DRUM AWARDS:

Finalist - Social Media

2024 - MARKETING AWARDS:

Merit - Health and Wellness

>>Oscar Mayer Save Bacon Hairs

2024 - ONE SHOW:

Bronze Pencil

2024- ONE SHOW:

shortlist x 3

2024 - WEBBY AWARDS:

Honouree - Real Time Response

2024 - WEBBY AWARDS:

Honouree - Advertising Social Media Campaign

2024 - SHORTY AWARDS:

Gold - Multi-Platform Campaign

2024 - SHORTY AWARDS:

Silver - Branded Content

2024 - SHORTY AWARDS:

Bronze - Food and Beverage

2024 - The Drum Awards

Silver - social media

2024 - The Drum Awards

Silver - CPG

>>Delimex Feeding Gamers

2023 - ONE SHOW:

Merit

2023 - ONE SHOW:

Shortlist - X3

2023 - NY FESTIVALS:

Silver: Effectiveness (gaming)

2023 - NY FESTIVALS:
Shortlist x5 - Finalist x2

2023 - COMMUNICATION ARTS:
Advertising Annual In book

2023 - MARKETING AWARDS:
Gold - gaming

2023 - MARKETING AWARDS:
Silver - direct

2023 - Advertising & Design Club of Canada / ADCC:
Bronze: Experiential

2023 - Advertising & Design Club of Canada / ADCC:
Bronze: Direct Digital & Online

2023 - APPLIED ARTS :
Advertising Annual

2023 - SHORTY AWARDS:
Best of Category - Gamification

2023 - SHORTY AWARDS:
People's Choice Award

2024 - ATOMIC Awards:
Silver - Digital Brand Experience

2024 - ATOMIC Awards:
Bronze - Niche Targeting

>>KD Macsterpiece

2024 - SHORTY AWARDS:
Best of Category - MicroInfluencer

2024 - SHORTY AWARDS:
Bronze - UGC

2023 - Advertising & Design Club of Canada / ADCC:
Bronze - Social Media

>>Nissan Pro Pilot Assist

2023 - LURZERS ARCHIVE:
In Book (100 best Digital Artists Annual)

>>KD UNESCO reactive

2023 - SHORTY AWARDS:

Finalist

2023 - ACE AWARDS:

Finalist

>>NAC (National Advertising Challenge)

2022 - Gold

2020 - Bronze

2009 - Merit

>>Save Our Libraries

2020 - ONE SHOW:

Gold Pencil - Craft (radio)

2020 - ONE SHOW:

Bronze Pencil - Radio Campaign

2021 - CLIO:

Bronze - Radio "Yogurt in wonderland"

2021 - CLIO:

Short List - Radio "wizards of comprehensive liability"

2020 - D&AD:

Shortlist - Radio & Audio Campaigns

2019 - LIA:

Silver: Radio Campaign Public Service / Social Awareness

2020 - Marketing Awards:

Bronze - Public Service Press Single "oliver twist"

2020 - Marketing Awards:

Bronze - Public Service Press Single "Rapunzel"

2020 - Marketing Awards:

Silver - Public Service Radio Campaign

2020 - Marketing Awards:

Bronze - Public Service Press Campaign

2019 - APPLIED ARTS:

Radio Probono Campaign

2019 - Advertising & Design Club of Canada / ADCC:

Gold: Public Service Print Ad: Campaign

2019 - Advertising & Design Club of Canada / ADCC:
Silver: Public Service Print Ad, Single: Rapunzel

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: Radio Public Service: Campaign

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: The Michael O'Reilly Best Copywriting Award, Radio

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: Radio, Radio Campaign

2019 - Advertising & Design Club of Canada / ADCC:
Radio Single over 30: "nazodone & tinkerbelle"

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: Radio Single over 30:"the two for one musketeers"

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: Public Service Radio, Single: "wizards of
comprehensive liability"

2019 - Applied Arts: ProBono Series - in annual

>>New York Fries - Haute Dog

2020 - Marketing Awards:
Bronze: Press Single "Burberry"

2020 - Marketing Awards:
Merit: Press Single "Chanel"

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: Advertising Posters, Single: Embroidery

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: Advertising Posters, Single: Emblem

2019 - Advertising & Design Club of Canada / ADCC:
Bronze: Advertising Best Art Direction: Campaign

2019 - Best Ads on TV:
Best of the Week

>>Leons: Part Of The Family

2018 - CASSIES:
Bronze: Building Brand Equity

2018 - CASSIES:

Bronze: New Brand Positioning

>>Belair Direct: Accident forgiveness

2017 - APPLIED ARTS - Campaign

>>Toronto Raptors: Open Tryouts

2016 - Carte Blanche - Shortlist

>>Covenant House: How Old?

2016 - STRATEGY AGENCY OF THE YEAR:
Bronze- Digital AOTY (Taxi)

>>Tim Hortons - The Tims Next Door

2017 - WARC 100 most effective campaigns in the world:
#89 Tims Next Door

2015 - NEW YORK FESTIVALS:
Bronze - Outdoor Best Use of Medium - Ambient

2015 - NEW YORK FESTIVALS:
Bronze - Outdoor Ambient: Restaurants

2015 - Advertising & Design Club of Canada / ADCC:
Silver - Promo - Single

2015 - Advertising & Design Club of Canada / ADCC:
Silver - Media Innovation - Single

2015 - Advertising & Design Club of Canada / ADCC:
Silver - Experiential - Single

2015 - Canadian Marketing Awards / CMAs:
Silver - Experiential and Innovative Media

2015 - Canadian Marketing Awards / CMAs:
Bronze - Promotion/Shopper Marketing

2015 - MARKETING AWARDS:
Silver - OOH Non-standard

2015 - MARKETING AWARDS:
Silver - OOH Large-scale Ambient

2015 - APPLIED ARTS ADVERTISING:
Experiential/Event Single - In Book

2015 - APPLIED ARTS ADVERTISING:
Advertising/Non-Traditional Single - In Book

2015 - ATOMIC AWARDS:
Bronze - ATOMIC Idea

2015 - ATOMIC AWARDS:
Bronze - Best Experiential Engagement

2015 - ATOMIC AWARDS:
Bronze - Best Niche

2015 - PROMO AWARDS:
Gold - Best Idea or Concept

2015 - PROMO AWARDS:
Gold - Best Pop-up Activation

2015 - SHOPPER INNOVATION AWARDS:
Gold - In-store Engagement

2015 - SHOPPER INNOVATION AWARDS:
Gold - Out of the Box Retail

2015 - SHOPPER INNOVATION AWARDS:
Silver - Original Idea Targeting

2015 - WARC GLOBES:
Gold - Retail (Tims Next Door)

2015 - WARC GLOBES:
Silver - Short Term (Tims Next Door)

>>Hyundai: Guardian Angel

2014 - BEST CAMPAIGN:
Voted best Global campaign by Hyundai Global

>>Hyundai: Country Drive

2013 - APPLIED ARTS Advertising Annual: In Book

>>Hyundai: Live Smart

2011 - COMMUNICATION ARTS ADVERTISING:
In annual

2011 - WEBBY Awards:
Honouree - Websites

2011 - MARKETING AWARDS:

Bronze - Overall Brand Creativity

2011 - GRAPHIS Advertising Annual:
In annual

2010 - APPLIED ARTS:
In annual

>> Moosehead Light: Moose Calls Website

2009 - Web Marketing Awards / WMAs:
outstanding website

>>Youthography PING quarterly report

2008 - COUPE MAGAZINE:
International Design Annual: In Annual

Multiple "Best of the week:" Best Ads on TV

Partial Press List:

People Magazine, USA Today, The New York Times, New York Post, TSN, Yahoo, Sportsnet, ESPN, Associated Press, Sports Illustrated, Barstool Sports, Bleacher Report, CBS, NBC, Fox News, Access Daily, BuzzFeed, Ad Age, Adweek, Creativity, Engadget, Fast Company, Under the influence with Terry O'Reilly, Little Black Book, Design TAXI, Directory UK, Huffington Post, InfoPresse, CTV news, National Post, Toronto Sun, Food Network, MSN, Financial times, Toronto Star, Stimulant