

Matthew Hyson

VISUAL DESIGNER

Washington, D.C.

mhyson@gmail.com

301-802-5753 mobile

My goal as a graphic designer is simple: to convey my client's message effectively and effortlessly by utilizing the timeless principles of design. My aim is to create work that is relevant both today and in the future.

One of my major strengths as a designer is my versatility. I am highly experienced in many different design mediums ranging from web to digital print, to screen-printing and letterpress. When working with a client, I bring my knowledge of all these different formats to the table. This ensures that my client's message is communicated in the best possible way.

Work Experience

Owner

Washington, D.C.

Aug 2013 - Present

Prismatic Studios

Prismatic Photography is a multidisciplinary creative studio with an emphasis in photography, branding, and design. Part of Prismatic Studios is Prismatic Photography, a high-end photography company specializing photojournalistic wedding and engagement photography in the DC Metro area.

As a small business owner, I also have greatly increased my experience and knowledge in the areas of marketing, advertising, as well as branding.

Graphic Designer, Production Assistant

DC Metro Area
Jul 2011 - Jul 2013

Signs One Hour

Duties include but not limited too: working with clients to develop logos and brand identity for signage and vehicle graphics; work with the Adobe Creative Suite as well as sign industry software to create graphics that meet the clients needs; fabricate rigid signs; apply graphics and lettering to vehicle and other surfaces.

Graphic Designer

Rockville, MD
Aug 2008 - Present

Grace Chapel of Washington, D.C.

Primary graphic designer for all printed materials including logos, letterhead, posters, t-shirts, brochures.

Volunteer design work.

Silver Spring, MD
Oct 2010 - Oct 2010

Pyramid Atlantic

Designed a page for a calender sold to raise money for Pyramid Atlantic.

Jr. Database Analyst

Washington, D.C.
Oct 2007 - Aug 2009

United States Department of Education

Technical support, payroll system. Special systems and human resources projects, including design work for internal publications.

Line cook, pastry chef

Washington, D.C.
Aug 2006 - Jun 2007

Poste, top ranked DC restaurant.

Breakfast and dinner service, savory and pastry. Worked a variety of positions, all emphasizing the highest level of quality and attention to detail.

Education

Graphic Communications

Sep 2013 - Present

University of Maryland University College

The University of Maryland University College is a distance learning university located in Adelphi, Maryland.

Associate of Fine Art

Silver Spring, MD
Sep 2009 - Jun 2011

School of Art & Design at Montgomery College

A foundation fine arts school with an emphasis on classic art and design principles with the goal of developing a scholarship worthy portfolio for transferring to the nations top art schools.

Professional Culinary Arts Certificate

Gaithersburg, MD
Jul 2004 - Jun 2005

L'Academie de Cuisine

Professional Organizations

AIGA

Student member since 2010.

Technical Skills

Technical Skills and Training

Proficient in the Adobe Creative Suite including Illustrator, Photoshop, Lightroom, Bridge, InDesign, and Dreamweaver. Well versed in Windows, OSX, and Linux operating systems. Well versed and trained in screenprinting and letterpress techniques. Also knowledgeable in sign industry software such as FlexiSign and Omega Composer.

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