Nancy Clark

SENIOR FREELANCE COPYWRITER

Toronto, ON

nancy.clark99@gmail.com
416-748-6782 home

Experience

Senior Freelance Writer

Toronto
Jan 2008 - Present

Working with some of the smartest people at some of the best agencies and studios in Toronto and elsewhere, writing print, outdoor, DRTV and digital for clients including TD Bank, Merial, Scotiabank, RBC, Microsoft, Enbridge, Gerber, World Vision and many more.

Senior English Writer

Paris, France
Jan 2006 - Dec 2007

Wunderman Paris

Lead writer on Microsoft EMEA. Also exercised my writing skills for Lancôme, Kraft (Tassimo beverage maker) and Monster.

Creative Group Head

Toronto
Oct 1999 - Dec 2005

Wunderman Toronto

During my second stretch at what I consider my "Alma Mater," I wrote, managed, directed and grew professionally on such challenging and satisfying clients as Loyalty Group (AIR MILES), Citibank, The Royal Canadian Mint, Kraft, Microsoft, Diners Club, Jaguar and more.

Senior Writer

MacLaren MRM

Toronto
Aug 1997 - Oct 1999

A stunning view from the shore of Lake Ontario was the backdrop to two years writing extensively for GM Canada, including the GM Card, as well as National Post and RBC.

Senior Writer

Wunderman Toronto

Toronto
Apr 1996 - Jul 1997

A crash course in DM at Wunderman – rightfully considered the training ground in all things Direct – got me up-to-speed in a remarkably short period of time and gave me the foundation I still draw on today. Long, challenging hours were spent on clients such as Canadian Tire Acceptance, RBC, Loyalty Management Group (AIR MILES), Brita, AT&T Canada and more.

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