jeff greninger

CREATIVE DESIGNER

jgren@mac.com
4439059988 mobile

Creative Designer seeking a contributing role with an organization that's focused on innovation and creativity. Extensive knowledge developing creative marketing communications and managing all aspects of a design projects from concept to production. I have experience that spans across a diverse collection of industries, from consumer to pharmaceutical. Whether developing the marketing collateral for a start-up footwear company or advertising for a global leader like BMW, my work has contributed to success of many projects.

Experience

Contract Art Director

Jgren Design

Maryland
May 2016 - Present

Working with a variety of clients, providing fresh creative solutions to their advertising and marketing needs.

Designer

Element Fleet Management

Sparks, MD
Sep 2011 - May 2016

Designer for Element Fleet, working for marketing and communications, focused on all creative, branding, email communications, production, tradeshows and events to support the fleet business vertical.

Senior Designer/Multimedia

Cardinal Health

Wayne, NJ
Mar 2003 - May 2004

Multimedia Designer for in-house agency concept, design, and multimedia interactive, video

Graphic Designer

Leopard Communications

Boulder, CO
Aug 1997 - Aug 1998

Designer for various technology companies
concept, design, art direction, production and printing

Designer

Sharp Graphics

New Jersey
Jun 1994 - May 1996

Education

BFA Communication Design

Kutztown University

Kutztown, PA
Sep 1990 - May 1994

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