Reid Bianchine

GRAPHIC DESIGNER

Marietta, GA

To me, true design encompasses many different disciplines and can only be successful with a consciousness of the world around us. On my design journey I've learned product and environmental design, logo design and corporate identity, packaging, human factors, and problem solving. I have worked in both two and three-dimensional media, which I feel helps me think beyond the boundaries of the static page. I have the ability to write as well as do my own photography, shaping visuals to match my designs. In my professional career, I tried to approach every design challenge with a fresh approach and move the bar at least a notch higher.

Experience

Contract Graphic Designer working for LOMA

24Seven

Atlanta
Aug 2018 - Oct 2018

• Article and section layout and design for the insurance and financial industries.

Contractor working at CARE, USA

The Creative Group

Atlanta, GA
Oct 2012 - Jul 2017

Contractor working for CARE USA in their Brand and Communications division, photo library.
• Managing the Brand and Communications division photo library
• Color correcting and caption creation for large photo commissions from around the world.
• Organization, backup, and maintenance of MediaBin photo library.
• Locating, scanning, and adding of historical images to photo library.
• Fulfilling photo requests from inside/outside company.

Creative/Marketing Director

AutoAtlanta

Marietta, GA
Mar 2008 - Aug 2012

Responsible for all visual company collateral
• Print catalog creation for different models of Porsche cars.
• Print advertisement creation for magazines and club newsletters.
• Website design (visuals) of company site; development of different sections.
• Website ads and banner design.
• Product and vehicle photography.
• Research and development of new products

Senior Graphic Designer

Mustangs Unlimited

Lawrenceville, GA
Feb 2006 - May 2008

• Print catalog creation and redesign for different year Mustangs and Cougar.
• Print advertisement creation for multiple monthly magazines.
• Automobile photography; assisting with parts photography.
• Design of internet banners and various website elements.

Freelance Graphic Designer

AutoPilot Magazine

Atlanta, GA
Feb 2005 - Apr 2006

• Design of various ads and cover designs for aviation magazine.

Senior Graphic Designer

Metro Directories

Atlanta, GA
Jul 2002 - Oct 2004

• Design of ads for six area phone books.
• Design and layout of special sections and EasyFinder newcomer guide.
• Environmental photography.

Graphic Designer

Appen Newspapers

Alpharetta, GA
May 2002 - Jun 2002

• Design of ads for four local newspapers.

Senior Graphic Designer

The Scotsman Press

Syracuse, NY
Oct 1999 - Nov 2001

• Design of ads for multiple regional newspapers.
• Design and layout of special sections.
• Photography for ads and special sections.

Owner/Designer

Garrett Design

Syracuse, NY
Nov 1996 - Dec 1999

• Logo and advertising design for local businesses.

Industrial Model Maker

Copesetic

Morrisville, NY
Sep 1994 - Dec 1996

• Creation of product models and form studies for various manufacturers.

Education

Bachelor of Industrial Design

Syracuse University

Syracuse, NY
Sep 1991 - May 1995

New section

Proficiency

MAC/PC:Adobe Creative Suite: Photoshop, Illustrator, InDesign, Lightroom, Bridge, Acrobat. Microsoft Word, Excel, Powerpoint. Quark Xpress. MediaBin digital asset management.