

Jasmine Batista

EXECUTIVE PRODUCER

New York, NY

jasminebatista236@gmail.com

646.591.5208 mobile

Executive Producer with over a decade of experience leading integrated global productions for top brands. Excels in budget management, intricate logistics planning, and sourcing talent. Passionate about mentoring and discovering emerging artists, with a proven track record of efficiently resolving complex production challenges on time & on budget.

Experience

Executive Producer

New York

Jan 2026 - Present

Publicis Production

Executive Producer. Overseeing integrated productions including video, photography and AI content. Neutrogena & Pfizer.

Sr. Integrated Producer

New York, NY

Jun 2010 - Sep 2025

BBDO NY

Lead creative production for top brands, enhancing digital and hybrid content.

Managed budgets and schedules, from inception to delivery.

Spearheaded the search for directors, photographers, CGI artists & illustrators.

Presented production bids and treatments to clients and cost consultants.

Coordinated shoot logistics for complex productions across various cities or countries.

Cultivated relationships between clients, account team, creative teams, & production partners.

Supervised all aspects of post production.

Education

BA, Communications

Garden City, NY

Adelphi University

Website

<https://jasminebproducer.com/#/>

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