Deborah Bluestein

GRAPHIC DESIGNER

Boston, MA

deborah@bluesteindesign.com
617-733-9016 mobile

From concept through to completion, Deborah Bluestein has created and shepherded projects for educational, health and fitness, financial, architectural, and real estate development clients. She brings her original ideas together with a meticulous attention to detail, transforming inspiration into product. Branding and logo design with graphic standard guidelines to support both are a specialty. She loves when signage and interior design play into solving the identity puzzle. With an MFA in Creative Writing, too, she is able to generate exceptional copy and happy marriages of word and image.

Experience

Designer/Writer

Bluestein Associates

Boston MA
1987 - Present

Blending of word and image is the core of all communication and identity programs. Bluestein Associates has created collateral materials, websites, annual reports, billboards, and packaging, for a wide range of clients. Deborah prefers collaboration and brainstorming as an important part of the creative process welcoming client participation and team problem solving with other creatives.

Education

MFA, creative writing

Emerson College

Boston

BA

Bennington College

Vermont

Academy of Fine Arts

Florence Italy

Deborah Bluestein deborah@bluesteindesign.com 617-733-9016 mobile