

# Dave Benavente

SENIOR ART DIRECTOR

Los Angeles, CA

Experienced and energetic senior art director in the entertainment advertising industry. Fortunate to have received awards including a Clio Grand and Clio Silver as well as a Promax Gold and also have my work in Graphis.

A creative journey of working on Print as well as integrated campaigns that encompass Guerrilla Marketing, Mobile, Product, Digital, Television, Streaming and Social. I've led as well as been part of teams to create synergy in messaging of multiple campaigns and clients.

Confidence and the necessary tools to oversee and deliver cutting-edge campaigns that resonate with all audiences.

[davebenaventeinc@gmail.com](mailto:davebenaventeinc@gmail.com)  
office

## Experience

Senior Art Director

### Dave Benavente, INC.

Working on Print Key Art as well as integrated campaigns that encompass Guerrilla Marketing, Mobile, Product, Digital, Television, Streaming and Social.

Greater Los Angeles Area  
Feb 2015 - Present

Senior Art Director - Freelance Long Term

### Trailer Park Group

Working on original Key Art for print and digital formats.

West Hollywood, California, United States  
Nov 2021 - Feb 2023

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Senior Art Director

Jun 2015 - Jan 2020

## Arsonal Design

Arsonal Design is an entertainment advertising company. Specializing in theatrical and cable/streaming key art Campaigns.

My role with Arsonal Design included working with Copywriters, Sketch Artists and Freelance Art Directors as well as Finishers to develop Film, Television, Product, Social, Digital and Streaming Campaigns.

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Senior Art Director

Los Angeles, CA  
Jun 2012 - Feb 2015

## BPG

BPG is an entertainment advertising company. Specializing in theatrical and cable key art campaigns as well as web design, TV spots and trailers for Film.

While with BPG I worked as a creative lead on campaigns. Leading a team of creatives within multiple departments including: web designers, 3D animators, copywriters, sketch artists as well as senior art directors, art directors, Jr art directors and designers. My duties involved project managing in-house photo shoots and art directing the photographers, models, and props. My experience also allowed me the responsibility of being the on-set art director for studio location photo shoots.

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Senior Art Director

Santa Monica, CA  
Aug 2011 - Jun 2012

## Ignition Print

Ignition Print is an entertainment advertising company. Specializing in theatrical and cable key art campaigns as well as web design and trailers for Film.

My role with Ignition Print was being the Senior Art Director for the Television Department included regular collaboration with the Theatrical Creative Team. I also led a creative team of Copywriters, 3D Artists, and multiple Sketch Artists. I also managed any freelance Art Directors and acted as lead creative on all brainstorming sessions. My duties also involved project managing in-house photo shoots while Lead Art Directing the models, props, photographers and lighting crews. My role eventually transitioned to a Senior Art Director working solely for the Theatrical Department where I worked on Hollywood's highest caliber projects.

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Senior Art Director

Hollywood, CA  
Dec 2009 - Aug 2011

## BLT Communications, LLC

BLT Communications, LLC is an entertainment advertising company. Specializing in theatrical and cable key art campaigns, web design and theatrical trailers.

My role while at BLT Communications, LLC was to lead multiple freelance art directors. Duties also included working with sketch artists for concept and campaign development. As well as the 3D rendering department to render assets for overall campaigns. Additionally I worked with the logo design department to develop multiple logos for film projects. I also oversaw the finishing process and worked with finishers on multiple campaigns for film. Lastly, I also worked with the production department on campaign breakdowns for key art.

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Senior Art Director

Los Angeles, CA  
Sep 2008 - Dec 2009

## Freelance

Freelance

Clients include: Gravillis Inc., Bemis Balkind, BLT, Ignition Print, Cimarron, Cold Open, Iconisus L&Y, and Dawn Patrol.

My roles within these companies was to lead small to medium-sized teams on overall campaigns for film and television, and occasionally home ent projects. I was also responsible for on-site as well as all studio location photo shoots. I worked with copywriters, sketch artists and freelance art directors as well as finishers to develop film and television campaigns.

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Senior Art Director

Beverly Hills, CA  
Mar 2007 - Sep 2008

## and company

And Company is an entertainment advertising company. Specializing in theatrical and cable key art campaigns, rebranding, and web design.

While at And Co I was a creative lead on projects for multiple cable print and web campaigns. I worked directly with sketch artists and copywriters to develop overall campaigns. I was also responsible for complete in-house and several studio location photo shoots with leading photographers including Art Streiber, Scott Schafer and Jim Fiscus. Los Angeles & New York.

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Art Director

Los Angeles, CA  
Oct 2006 - Mar 2007

## Freelance

Working primarily with entertainment advertising companies. Specializing in theatrical key art campaigns as well as home entertainment.

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Art Director

Los Angeles, CA  
Nov 2004 - Oct 2006

## Intralink Film Graphic Design

Intralink is one of the first integrated print and AV entertainment advertising companies. Specializing in theatrical key art campaigns for print as well as theatrical trailers.

While at Intralink, I was work with strong conceptual design, employing a traditional and fundamental sense of design for film as well as television print campaigns.

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