Suki Hubbard

UK

After leaving Art school with 2:1 BA in Graphic Design, I started work in traditional animation for commercials ie: Tetley Tea, Smarties and video productions for BBC. I was also a contributor on 'Bob's Birthday' (Snowden Fine Productions) which won an Oscar in 1993 for Best Animated Short.
In 1995, I started work for Discovery Channel as a print designer for their monthly subscribers magazine. As the Internet revolution took hold, I started work with CondeNast Publishing as part of their online design team, I was responsible for the launch of their first web presence for their magazines including Vogue, GQ and Tatler.
Since then I have worked on the web and in print for a variety of organisations including Hampton Court Palace, JDRF, M&S, FCO and ITV. Freelancing is continuing to keep me busy. See resume below for details.

Experience

Designer

London, UK
Oct 2007 - Present

Freelance

Current: 2025: READS COFFEE ROASTERS: Header illustrations for new tea website - incl. brew icons. Graphic design for FoodMattersLive. Training in TV/Theatre production and currently working as a freelancer for Propworks, SE London. Ongoing huge project developing branding for womenswear startup, launching soon. Includes packaging, editing clips/images for the new website. Creative workshop facilitator & other design projects for RDS (Rare Dementia Support). Infographic design for Relate charity. THE NATIONAL BRAIN APPEAL/RDS: Illustrations for a book launched in April 2022 & ongoing stationery projects. JDRF 2018-'22: Regular illustration covers for invites to high profile fundraising events. 2020-22 READS COFFEE ROASTERS: Illustration work for coffee labels. CORE YOGA 2014-'22: Developed a brand for Yoga teacher Sam Edwards in 2014. PRIMARY SCIENCE TEACHING TRUST 2017-'22 Developing phase 1 of new project 'Joined Up Science'.

PARKLIFE PHOTOGRAPHY: A photographic studio relaunching in Richmond. Designs and drawings to use on website and stationery. HAMPTON COURT PALACE: Two online educational projects - the largest included 68 vector illustrations. I designed & built 20 Powerpoint presentations with downloadable PDF worksheets.
SAUK: (Scoliosis Association UK) 28 page, Annual Review.
HAYMARKET PUBLISHING: Graphic Design/Illustration projects.
HATASTIC! Branding from conception for award winning Milliner (now known as Chloe Haywood London). RICHMOND UPON THAMES: Illustration work for ‘I can explain!” which are educational flash cards to enhance science education in schools. Trialled within the borough now launched worldwide. Ongoing illustration commissions including 2 metre wide illustration of Tower Bridge, printed as onto acrylic for a wall hanging.

Art Director

BKN International

Holborn, London
Apr 2006 - Oct 2007

Based in Holborn, London, I was the sole design link between licensees, clients and BKN's offices in Barcelona, Singapore, Australia and New York.
I was brand guardian for all related film merchandise including Books, DVDs, PSP games, toys, websites and clothing. I designed logos (in five languages) for animated films released.
I produced innovative die cut DVD sleeves for the UK market and film posters, brochures and exhibition stands for trade shows.

Project Manager/Designer

Twist Media Limited

London, UK
Apr 2005 - Mar 2006

Clients included UBS, BT & Colt Communications. Responsible for all aspects of Project Management for interactive work ie: budget control, client liaison, briefing & hiring resources including
actors & recording studios. I was involved in picture research and manipulation. With creative direction, I lead the design team and if required, I was hands-on using Flash, Illustrator and Photoshop.
I took on all print work that came through Twist.

Interactive Designer

Freelance

London, UK
Apr 2001 - Apr 2005

TWIST-MEDIA: Freelance work building presentations for BT and some Project Management.
DEPARTMENT OF HEALTH: Ongoing work designing collateral for conferences.
DANCE CHAMPIONS: Website design used as a dance resource facility. Developed in conjunction with the Department of Health, heralded by Angela Rippon.
ECCENTRIC SHIRTS: Branding project for a Jermyn Street shirt manufacturer.
CHRISTOPHER WRAY LONDON: Sept 2003. Redesigned and built a new Dreamweaver site to launch alongside the release of their new catalogue. In 2004, I completed a rebrand project for them and it's subsequent application on stationery, bags, vans, and website etc.
ITV DIGITAL: Recruited to work on rebrand from OnDigital. Designed online banners and games.
BBC UKTV: A series of over 1000 'step by step' vector illustrations to demonstrate DIY projects.

Senior Interactive Designer

iGroup, Computacentre

Waterloo, London
1998 - 2001

I worked alongside top level management including branding and strategy consultants, the sales team, production and technical architects to produce eBusiness solutions. Clients included Group 4,
Vodaphone, Marks and Spencer, KPMG and The Post Office. I was sole designer on an extranet project for the Foreign and Commonwealth Office. I presented to FCO committees and liaised between technical and creative teams within the organisation and the iGroup. For Laura Ashley I designed an in-store Intranet to encompass a complex backend system of company documentation and stock reports.

Senior Designer

Smartnet Limited

Hanover Square, W1, London
1996 - 1998

I was headhunted from CondeNast, deputising for the Head of Design and Development. I supervised and co-ordinated 11 creatives. I advised on implementation and timescales for jobs; resources available and produced ‘spec’ jobs for pitches. I was involved in concept meetings with clients liaising directly on the structure, functionality and navigation of new websites. I designed and launched inaugural websites for clients including MSN, Christies International, The Burton Group, and Van Den Bergh foods.

Artwork

Freelance

London
1989 - 1996

After leaving Art School, I worked in Animation on hand drawn commercials for Frosties, Tetley Tea and Smarties. I also rendered two short films for the BBC based on the stories of Beatrix Potter.
As I became familiar with the industry, I moved to Wyatt Cattaneo Animation in Leicester Square as Assistant to the Head of Art. As well as artworking, I was responsible for maintaining the film
library; ordering supplies and booking edits. Between 1991 and 1994, I worked for Snowden Fine Productions in Carnaby Street. Together we completed a film called ‘Bob’s Birthday’ which won an Oscar for Best Animated Short in 1993. In 1994, I left to work at Discovery Channel and was promoted from a temporary position to Junior Designer on their monthly magazine for subscribers. I used Quark to design page layouts and was responsible for all picture research using libraries and photo editing for the magazine.

Education

BA (Hons) 2:1

Canterbury School of Art

United Kingdom, UK
Sep 1986 - Jul 1989

Completed a three year degree in Graphic Design with Illustration bias

Foundation Course

Amersham College

Awarded Distinction

Amersham, Buckinghamshire
Sep 1985 - Jul 1986