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awards

2024 Campaign Mag UK Global In-house Agency of the Year
2024 Association of National Advertisers In-house Agency of the Year
2024 SHORTY AWARDS Small Agency of the Year.
2023 The Drum Global In-house Agency of the Year
2023 The Drum 3rd Most Awarded In House Agency in the World
2023 Campaign Mag UK Global In-house Agency of the Year - silver
TOP 22% of Creative directors 2021 Strategy Creative Report card
TOP 25% of Creative directors 2020 Strategy Creative Report card

mio Crash Coverage

2024 - WEBBY: Nominee - Best Online Video
2024 - WEBBY: Honouree - Digital Campaign
2024 - ONE SHOW: Merit
2024 - SHORTY AWRDS: Best of Category - Contest or Promotion
2024 - SHORTY AWRDS: Best of Category - TikTok Partnership
2024 - SHORTY AWRDS: Best of Category - Comedy Video
2024 - SHORTY AWRDS: Gold - Brand Awareness Campaign
2024 - SHORTY AWRDS: Silver - Humour
2024 - SHORTY AWRDS: Silver - UGC
2024 - MARKETING: Merit - Health and Wellness

Oscar Mayer Save Bacon Hairs

2024 - ONE SHOW: Bronze
2024 - WEBBY: Honouree - Real Time Response
2024 - SHORTY AWARDS: Gold - Multi-Platform Campaign

Delimex Feeding Gamers

2023 - ONE SHOW: Merit
2023 - ONE SHOW: Shortlist - X3
2023 - NY FESTIVALS: Silver: Effectiveness (gaming)
2023 - NY FESTIVALS: Shortlist x5 - Finalist x2
2023 - COMMUNICATION ARTS: Advertising Annual In book
2023 - MARKETING: Gold - gaming
2023 - MARKETING: Silver - direct
2023 - ADCC: Bronze: Experiential
2023 - ADCC: Bronze: Direct Digital & Online
2023 - APPLIED ARTS : Advertising Annual
2023 - SHORTY AWRDS: Best of Category - Gamification
2023 - SHORTY AWARDS: People's Choice Award
2024 - ATOMIC: Silver - Digital Brand Experience

2024 - ATOMIC: Bronze - Niche Targeting

KD Macsterpiece

2024 - SHORTY AWARDS: Best of Category - MicroInfluencer

2024 - SHORTY AWARDS: Bronze - UGC

2023 - ADCC: Bronze - Social Media

Nissan Pro Pilot Assist

2023 - LURZERS ARCHIVE: In Book

KD UNESCO reactive

2023 - SHORTY AWARDS: Finalist

2023 - ACE AWARDS: Finalist

NAC

2022 - NATIONAL ADVERTISING CHALLENGE: Gold

2020 - NATIONAL ADVERTISING CHALLENGE: Bronze

Save Our Libraries

2020 - ONE SHOW: GOLD PENCIL - Craft (radio)

2020 - ONE SHOW: BONZE PENCIL - Radio Campaign

2021 - CLIO: BRONZE - Radio "Yogurt in wonderland"

2021 - CLIO: Short List - Radio "wizards of comprehensive liability"

2020 - D&AD: Shortlist - Radio & Audio Campaigns

2019 - LIA - Silver: Radio Campaign Public Service / Social Awareness

2020 - Marketing - Bronze - Public Service Press Single "oliver twist"

2020 - Marketing - Bronze - Public Service Press Single "Rapunzel"

2020 - Marketing - Silver - Public Service Radio Campaign

2020 - Marketing - Bronze - Public Service Press Campaign

2019 - APPLIED ARTS: Radio Probono Campaign

2019 - ADCC: Gold: Public Service Print Ad: Campaign

2019 - ADCC: Silver: Public Service Print Ad, Single: Rapunzel

2019 - ADCC: Bronze: Radio Public Service: Campaign

2019 - ADCC: Bronze: The Michael O'Reilly Best Copywriting Award, Radio

2019 - ADCC: Bronze: Radio, Radio Campaign

2019 - ADCC: Bronze: Radio Single over 30: "nazodone & tinkerbelle"

2019 - ADCC: Bronze: Radio Single over 30:"the two for one musketeers"

2019 - ADCC: Bronze: Public Service Radio, Single: "wizards of comprehensive liability"

2019 - Applied Arts: ProBono Series - in annual

New York Fries - Haute Dog

2020 - Marketing Bronze: Press Single "Burberry"

2020 - Marketing Merit: Press Single "Chanel"

2019 - ADCC: Bronze: Advertising Posters, Single: Embroidery
2019 - ADCC: Bronze: Advertising Posters, Single: Emblem
2019 - ADCC: Bronze: Advertising Best Art Direction:
Campaign

Leons: Part Of The Family
2018 - CASSIES: Bronze: Building Brand Equity
2018 - CASSIES: Bronze: New Brand Positioning

Belair Direct: Accident forgiveness
2017 - APPLIED ARTS - Campaign

Toronto Raptors: Open Tryouts
2016 - Carte Blanche - Shortlist

Covenant House: How Old?
2016 - STRATEGY DIGITAL AGENCY OF THE YEAR:
Bronze (Taxi) one of the 3 key pieces.

Tim Hortons - The Tims Next Door
2017 - WARC 100 most effective campaigns in the world. Tims
Next Door (#89)
2015 - NEW YORK FESTIVALS: Bronze - Outdoor Best Use of
Medium - Ambient
2015 - NEW YORK FESTIVALS: Bronze - Outdoor Ambient:
Restaurants
2015 - ADCC: Silver - Promo - Single
2015 - ADCC: Silver - Media Innovation - Single
2015 - ADCC: Silver - Experiential - Single
2015 - CMAs: Silver - Experiential and Innovative Media
2015 - CMAs: Bronze - Promotion/Shopper Marketing
2015 - MARKETING AWARDS: Silver - OOH Non-standard
2015 - MARKETING AWARDS: Silver - OOH Large-scale
Ambient
2015 - APPLIED ARTS ADVERTISING: Experiential/Event
Single - In Book
2015 - APPLIED ARTS ADVERTISING: Advertising/Non-
Traditional Single - In Book
2015 - ATOMIC AWARDS: Bronze - ATOMIC Idea
2015 - ATOMIC AWARDS: Bronze - Best Experiential
Engagement
2015 - ATOMIC AWARDS: Bronze - Best Niche
2015 - PROMO AWARDS: Gold - Best Idea or Concept
2015 - PROMO AWARDS: Gold - Best Pop-up Activation
2015 - SHOPPER INNOVATION AWARDS: Gold - In-store
Engagement
2015 - SHOPPER INNOVATION AWARDS: Gold - Out of the
Box Retail
2015 - SHOPPER INNOVATION AWARDS: Silver - Original
Idea Targeting

2015 - GLOBES: Gold - Retail (Tims Next Door)
2015 - GLOBES: Silver - Short Term (Tims Next Door)

Hyundai: Guardian Angel
2014 - BEST CAMPAIGN: Voted best Global campaign by
Hyundai Global

Hyundai: Country Drive
2013 - APPLIED ARTS Advertising Annual: In Book

Hyundai: Live Smart
2011 - COMMUNICATION ARTS ADVERTISING: In Book
2011 - WEBBY: Honouree - Websites
2011 - MARKETING AWARDS: Bronze - Overall Brand
Creativity
2011 - GRAPHIS Advertising Annual: In Book
2010 - APPLIED ARTS: In Book

2009 - NATIONAL ADVERTISING AWARDS: Merit Interactive

Moosehead Light: Moose Calls Website
2009 - WMAs: outstanding website

Youthography PING quarterly report
2008 - COUPE MAGAZINE International Design Annual: In
Book

Personal Identity
2007 - 100 BRANDS OF INTEREST: featured 100 top
designer identities from around the world

Multiple "Best of the week:" Best Ads on TV

Press:
Buzzfeed, Ad Age, Adweek, Creativity, Engadget, Fast
Company, Under the influence with Terry O'Reilly, Little Black
Book, Design TAXI, Directory UK, Huffington Post, InfoPresse,
CBC news, CTV news, National Post, Toronto Sun, Food
Network, MSN, Financial times, Toronto Star, Stimulant,
AutoBlog, Sasquatch Evidence, Sir Martin Sorrel one
personally shouted me out to the whole network so now we're
bros.