

# Dave Benavente

SENIOR ART DIRECTOR

Los Angeles, CA

[davebenaventeinc@gmail.com](mailto:davebenaventeinc@gmail.com)  
office

Award-winning Senior Art Director with over 20 years of experience and a proven track record in delivering exceptional campaigns across diverse media. Recognized with a Clio Grand, Clio Silver, and Promax Gold, and featured in Graphis. Expertise in crafting innovative print and integrated campaigns across film, television, streaming, social media, guerrilla marketing, mobile, and product launches. Adept at overseeing and executing cutting-edge projects that captivate audiences and drive impactful results.

## Experience

Senior Art Director

Greater Los Angeles Area  
Feb 2015 - Present

### Dave Benavente, INC.

Print Key Art as well as integrated campaigns that encompass Guerrilla Marketing, Mobile, Product, Digital, Television, Streaming and Social.

Senior Art Director - Freelance Long Term

West Hollywood, California, United States

### Trailer Park Group

Nov 2021 - Feb 2023

Working with TPG on original Key Art for print and digital formats.

Senior Art Director

Jun 2015 - Jan 2020

### Arsonal Design

My role at Arsonal Design included working with Copywriters, Sketch Artists and Freelance Art Directors as well as Finishers to develop Film, Television, Product, Social, Digital and Streaming Campaigns.

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Senior Art Director

Los Angeles, CA  
Jun 2012 - Feb 2015

## BPG

While with BPG I worked as a creative lead on campaigns. Leading a team of creatives within multiple departments including: web designers, 3D animators, copywriters, sketch artists as well as senior art directors, art directors, Jr art directors and designers. My duties involved project managing in-house photo shoots and art directing the photographers, models, and props.

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Senior Art Director

Santa Monica, CA  
Aug 2011 - Jun 2012

## Ignition Print

My role with Ignition Print was being the Senior Art Director for the Television Department included regular collaboration with the Theatrical Creative Team. I also led a creative team of Copywriters, 3D Artists, and multiple Sketch Artists. I also managed any freelance Art Directors and acted as lead creative on all brainstorm. My duties also involved project managing in-house photo shoots while Lead Art Directing the models, props, photographers and lighting crews. My role eventually transitioned to a Senior Art Director working solely for the Theatrical Department where I worked on Hollywood's highest caliber projects.

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Senior Art Director

Hollywood, CA  
Dec 2009 - Aug 2011

## BLT Communications, LLC

While at BLT Communications, LLC was to lead multiple freelance art directors. Duties also included working with sketch artists for concept and campaign development. As well as the 3D rendering department to render assets for overall campaigns. Additionally I worked with the logo design department to develop multiple logos for film projects. I also oversaw the the finishing process and worked with finishers on multiple campaigns for film. Lastly, I also worked with the production department on campaign breakdowns for key art.

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Senior Art Director

Los Angeles, CA  
Sep 2008 - Dec 2009

## Freelance

Freelance

Clients include: Gravillis Inc., Bemis Balkind, BLT, Ignition Print, Cimarron, Cold Open, Iconisus L&Y, and Dawn Patrol.

My roles within these companies was to lead small to medium-sized teams on overall campaigns for film and television, and occasionally home ent projects. I was also responsible for on-site as well as all studio location photo shoots. I worked with copywriters, sketch artists and freelance art directors as well as finishers to develop film and television campaigns.

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Senior Art Director

Beverly Hills, CA  
Mar 2007 - Sep 2008

## and company

While at And Co I was a creative lead on projects for multiple cable print and web campaigns. I worked directly with sketch artists and copywriters to develop overall campaigns. I was also responsible for complete in-house and several studio location photo shoots with leading photographers including Art Streiber, Scott Schafer and Jim Fiscus. Los Angeles & New York.

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Art Director

Los Angeles, CA  
Oct 2006 - Mar 2007

## Freelance

Working primarily with entertainment advertising companies. Specializing in theatrical key art campaigns as well as home entertainment.

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Art Director

Los Angeles, CA  
Nov 2004 - Oct 2006

## Intralink Film Graphic Design

Intralink is one of the first integrated print and A/V entertainment advertising companies. Specializing in theatrical key art campaigns for print as well as theatrical trailers.

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While at Intralink, I developed strong conceptual design for film as well as television print campaigns.

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