

Nathan Wampler Design

LET'S GET STARTED.

Hello.

I'm a simple, down-to-earth guy at heart with an intense passion for all things design, marketing, creative + aesthetic.

Some of my work can be found here:

- www.nathanwampler.com
- www.twitter.com/nwamplerdesign
- www.instagram.com/nwamplerdesign

Experience

Visual Arts & Marketing Director

Abingdon, VA
Sep 2014 - Present

Highlands Fellowship

Primary Responsibilities:

- Responsible for creating the visual strategy for all print and electronic communication.
- Lead design effort for all art and promotional materials with a high standard of excellence in creativity, timeliness, accuracy, design, layout and ease of use for brochures, signage, surveys, direct mail, and custom media.
- Create and manage social media messaging
- Develop marketing strategies to increase brand awareness
- Establish policy and procedures related to media relations
- Develop positive relationships with local and national media to secure and grow media coverage
- Develop strategic partner opportunities in the community for Highlands Fellowship marketing efforts
- Network with paid and volunteer artists to develop graphic designs
- Communicate to Congregation (including writing content) on behalf of Lead Pastor and Executive Pastor.
- Write and edit print and electronic publication content including website, press releases, videos, print material, etc....
- Maintain technical knowledge by attending design workshops; reviewing professional publications; participating in professional societies.
- Doing tasks that may not be considered part of job description
- Manage visuals and marketing for New Collective Church + Simple Rhythms as well

Creative Specialist/Art Director

Abingdon, VA
Feb 2012 - Sep 2014

Barter Theatre

I am responsible for representing Barter Theatre's visual brand of professional theatre, as well as the branding for The Barter Players, Barter Youth Academy, advancement and donor department, Project REAL, and our café Bob's at Barter. I am responsible for all aspects of photography for Barter Theatre including press-release, production and event photography. I design all graphics and consult on all design projects including but not limited to brochures, programs, ads, emails, mailers, magazines, posters, promotional items, logos and invitations. I maintain and update the company website and web presence with photography, graphics, copy and advertisements and aid in troubleshooting computers and the network. I assist all planning meetings and strategy sessions and support various graphic design and photography projects within all departments such as marketing, advancement, gift shops, Barter Café, The Barter Players, Barter Youth Academy, stage management, Project R.E.A.L., etc.

- Design ads for local companies for our program
- Commissioned by the town to paint a wolf for the Abingdon Main Street Wolves tour
- Re-designed our outdated café from initial ideas, to renderings, to proposing my ideas and construction additions to the board and staff for approval. As this was an interior design project, I also picked out decor, flooring, wall colors, etc. I then came up with a logo design and menu design that was carried out to completion and featured in the cafe, on polos, ads, etc.
- Helped our marketing team win an Addy for our 2013 show poster campaign.

Graphic Design Summer Intern

Washington, D.C.
May 2011 - Sep 2011

Washington Wizards & Mystics - NBA/WNBA Teams

I was chosen as the Monumental Sports summer intern. I worked alongside two other designers and the marketing team in a professional sports environment, doing various design projects such as layouts for ads, website, postcards, jumbotrons, splash pages, media guide, etc. I was in charge of gameday photography and photo-editing for marketing.

- Assisted with creation of collateral including flyers, signage, schedules, print advertisements, splash pages, etc following brand guidelines
- Developed cohesive design solutions for both print and web applications
- Used production techniques such as color correcting and created clipping paths to prepare files
- Assisted with editing and creating graphics for website
- Assisted with post-production and planning

Education

B.F.A. - Concentration in Graphic Design

Johnson City, TN
Aug 2007 - Dec 2011

East Tennessee State University

Skills Profile

- Able to communicate well with clients, meet deadlines + exceed expectations
- Proficient in commonly used computer design applications such as Adobe Photoshop, Illustrator, InDesign, Lightroom + the basics of Premiere Pro
- Proficient in Google Suite (Docs, Sheets, Calendar, etc.)
- An outside the box thinker, high-level of efficiency + project execution.
- Writing, Photography + editing, Social Media content + advertising management, Web design + basic HTML coding capabilities as well as the basics of Wordpress/Bootstrap, basic video + editing

References

Communication Systems Pastor

Tim Lemons
Highlands Fellowship
tlemons@hf.church
(276) 206-4970

Marketing Manager

Amanda Leslie Livingston
Abingdon Convention & Visitors Bureau
Former Barter Theatre Director of Marketing
alivingston@abingdon-va.gov
(276) 492-2236

Lead Pastors

Allen Jessee
Highlands Fellowship
ajessee@hf.church

Mark Estepp
New Collective Church
mestepp@hf.church

President

Dylan Pratt
Phoenix Flying, LLC (Book Publisher)
dylan.pratt21@gmail.com

Awards

Awards

- 2020 AAF (American Advertising Federation) SWVA Best of Show Award
 - 2017 AAF SWVA Judges Choice Award
 - Numerous Gold + Silver AAF SWVA Awards 2013-2020
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