Thereza Norton

FREELANCE ART DIRECTOR

Johannesburg, South Africa

Freelance Art Director

thereza.norton@gmail.com
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Experience

Art Director

TBWA HUNT/LASCARIS

Johannesburg, South Africa
Feb 2008 - Present

Education

Post Graduate Diploma

AAA School of Advertising

Johannesburg
Feb 2004 - Dec 2007

New section

AWARDS

ONE SHOW SILVER 1
CANNES SILVER 1
CANNES BRONZE 7
CANNES SHORTLISTS 7
LOERIES GOLD 2
LOERIES SILVER 2
LOERIES BRONZE 7
LOERIES CRAFT CERTIFICATE
LOERIES CRAFT PHOTOGRAPHY
AD OF THE MONTH 5
AD OF THE YEAR - 1ST PLACE OUTDOOR
AD OF THE YEAR - 3RD PLACE PRESS
AD OF THE YEAR - 2ND PLACE OUTDOOR
AD OF THE YEAR - 2nd place print
AD OF THE WEEK MARK LIVES: CELEBRATE DEFENDER CAMPAIGN

BEN'S LADDER - PPC IMAGINARIUM FILM AWARD WINNER

ADFOCUS 2022 CREATIVE CHALLENGE - WINNER

ONE SHOW SILVER: M&G PRESS. FREEDOM IS KNOWING.

CANNES SILVER: STUDENT FLIGHTS RADIO. TRAVEL BEFORE IT'S NOT FUN ANYMORE.
CANNES BRONZE: M&G PRESS. FREEDOM IS KNOWING.
CANNES BRONZE: THE TIGER ALPHABET.
CANNES BRONZE: LAND ROVER OUTDOOR. LEECH.
CANNES BRONZE: LAND ROVER OUTDOOR. SPIDER.
CANNES BRONZE: LAND ROVER OUTDOOR. SCORPION.

CANNES SHORTLIST:
THE TIGER ALPHABET OUTDOOR.
STUDENT FLIGHTS GRANDPA OUTDOOR
STUDENT FLIGHTS GRANDPA TV
STUDENT FLIGHTS GRANDPA PRESS
LAND ROVER LEECH PRESS

LOERIES GOLD: STUDENT FLIGHTS. TRAVEL BEFORE IT'S NOT FUN ANYMORE RADIO.
LOERIES GOLD: LAND ROVER OUTDOOR: SPIDER, SCORPION & LEECH.
LOERIES SILVER: THE TIGER ALPHABET.
LOERIES SILVER: M&G NEWSPAPER
LOERIES BRONZE: GOLDEN CLOUD. EAT ME. I'M A

COOKIE POSTER.
LOERIES BRONZE: PEACEFUL SLEEP RADIO
LOERIES BRONZE: STUDENT FLIGHTS, TRAVEL BEFORE IT'S NOT FUN ANYMORE CAMPAIGN (TV, POSTER & RADIO) LOERIES LOERIES BRONZE: CELEBRATE DEFENDER MICROSITE
LOERIES BRONZE: CELEBRATE DEFENDER INTEGRATED CAMPAIGN

AD OF THE MONTH (1st): M&G. FREEDOM IS KNOWING.
AD OF THE MONTH (1st): PEACEFUL SLEEP RADIO.
AD OF THE MONTH (1st): STUDENT FLIGHTS RADIO. TRAVEL BEFORE IT'S NOT FUN ANYMORE .
AD OF THE MONTH (1st): STUDENT FLIGHTS TV. GRANDMA & GRANDPA.
AD OF THE MONTH (3rd): THE TIGER ALPHABET.
AD OF THE YEAR (3rd) : M&G. FREEDOM IS KNOWING.
AD OF THE YEAR (2nd) : STUDENT FLIGHTS OUTDOOR. TRAVEL BEFORE IT'S NOT FUN ANYMORE .
AD OF THE YEAR (2nd) : STUDENT FLIGHTS PRINT. TRAVEL BEFORE IT'S NOT FUN ANYMORE .
AD OF THE YEAR (1st) : LAND ROVER OUTDOOR. SPIDER, SCORPION & LEECH

PPC IMAGINARIUM AWARD WINNER 2017 - BEN'S LADDER

ADFOCUS CREATIVE CHALLENGE WINNER 2022 - SHELL BLASTING. MARINE DYNAMICS

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