

# Jean-Marc Buytaert

WEB DEVELOPER

Houston, TX

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832.886.8187 mobile

Experienced in PHP, MySQL, CSS3, HTML5, JavaScript & jQuery, MODX is my weapon of choice, and WordPress my backup. Design and development are my passion, PHP is my third language, Photoshop and Visual Code Studio are my forte, and typography & photography are my inspiration. I'm constantly keeping up to date with the latest tutorials and articles about web design and development to better my skills.

## Experience

Senior Software Engineer

Houston, TX

Jan 2017 - Present

### PROS

Working with a team of UI Developers developing a web app used by international airline companies such as Lufthansa, Virgin Australia, Swiss International Air Lines, and Aeroméxico, amongst others. Some of my duties include:

- Code refactoring by converting ClojureScript to React and Redux
- Implementing new section into web app using React and Redux
- Fixing bugs or implementing new features based on clients needs using React and Redux, or ClojureScript

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Lead Web Developer

Houston, TX  
Dec 2015 - Dec 2016

## TopSpot Internet Marketing

- Manage workflow and delegate projects for a team of 10 Web Developers
- Run weekly meetings with Dev Team
- Improve and facilitate communication between Web Developers and Project Managers
- Assist Project Managers with project scoping
- Assist Web Developers in advanced custom development with 3rd-party web service integrations (JSON, cURL)
- Assist IT Support in cPanel and Plesk
- Assist different TopSpot departments with technical solutions
- Internal training of MODX, HTML, CSS, PHP/MySQL and JavaScript/jQuery development
- New hire training
- Maintain and update development team's base foundation to latest standards and versions
- Site auditing pre- and post-launch
- Implementation of new Project Management process

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Web Developer

Houston, TX  
Oct 2011 - Dec 2015

## TopSpot Internet Marketing

- Front-end development (HTML5, CSS3, JS & jQuery) of desktop, mobile, and responsive sites using the MODX Evolution & MODX Revolution platform
- Back-end development (PHP & MySQL) of desktop, mobile, and responsive sites
- Custom development (JSON, cURL) integrating 3rd-party web-services to existing and new sites
- Conversion of old sites to latest web technologies (Evo to Revo, desktop to responsive)
- Maintain and update development department's base foundation to latest standards and versions
- Organize and run sites updates operations (about 300 web sites)
- Help Project Managers scope out web projects
- Run weekly development department meeting to organize and prioritize team workflow
- Assign and delegate web projects to a team of 7 developers
- Help and advise other departments with their issues
- Interview candidates for Web Developer position
- New hire training about our process
- Internal training about MODX and development

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Interactive Web Designer / Marketing Department

Houston, TX  
Aug 2010 - Sep 2011

## TKO Sports Group USA Limited

- Fully responsible for redesigning and developing the TKO website from scratch
- Managed web site's SEO
- Managed redirections from old site to new site via .htaccess
- Responsible for coming up with marketing ideas for online campaigns
- Created and managed Social Marketing ads on Facebook
- Designed, developed, launched and managed eNewsletters
- Analysed statistics for web site, eNewsletters and Facebook ads
- Organized product and model photo shoots
- Product and model photographer
- Cleaned up product and model images for web site
- Edited several videos for TKO's online campaigns
- Responsible for TKO's new Recycling Program

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Multimedia Designer

## Catalyst Studio, Inc.

Sugar Land, TX  
Apr 2008 - Aug 2010

- Bid various projects and outlined scopes
- Developed and maintained static web sites using (X)HTML, CSS, Javascript and jQuery
- Developed and maintained dynamic websites using PHP and MySQL
- Developed web-based solutions using Content Management Systems (Drupal and ExpressionEngine)
- Insured design quality and standards according to the W3C, Section 508 of the Americans with Disabilities Act, and Usability guidelines
- Logo design and branding designs
- Flash programming and design
- Video filming, editing and producing

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Multimedia Designer

## Catalyst Studio, Inc.

Sugar Land, TX  
Oct 2003 - Dec 2004

- Developed and maintained HTML and Flash web sites
- Developed bi-weekly HTML e-newsletter
- Developed interactive Flash and Director CDs
- Developed PHP web site with MySQL Database

### Education

Bachelor of Fine Arts in Interactive Media Design

## The Art Institute of Houston

Houston, TX  
Oct 2006 - Mar 2008

- Elected Vice President of the National Technical Honor Society
- Elected President of the International Student Organization
- Academic Honors Achievement (Dean's Honor Roll)
- Awarded Best of Show at the Winter 2008 Portfolio Show
- Awarded Perfect Attendance
- Awarded the Merit Scholarship Award
- Awarded Quarterly Scholarship

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Associate Degree of Multimedia & Web Design

Houston, TX  
Jul 2001 - Sep 2003

## The Art Institute of Houston

Other

### Professional Skills

- CMS: MODX, WordPress
- IDE: Visual Studio Code, Atom, Sublime Text 2, Coda
- Design Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign
- Database Management Tools: Sequel Pro, phpMyAdmin
- API Development: Postman
- SSH: iTerm2, IDE's Integrated Terminal
- Server Management: cPanel, Plesk
- Scripting Languages: HTML5, CSS3, PHP, MySQL, Javascript, jQuery, React, Redux, JSON(P), ClojureScript

I can work with PCs but am a lot more efficient on a Mac.

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### Languages

- French - First Language
- English - Bilingual (spoken and written)

Work Examples

## TKO Sports Group

- Fully redesigned, developed and managed [TKO.com](http://TKO.com) using WordPress, PHP, HTML and CSS
- eCommerce site using the Shopp plugin for WordPress
- Managed the SEO
- Analysed Statistics using Google Analytics, Google Webmaster Tools and SEO Moz
- Took and touched up product images
- Came up with body content

\*\* [TKO.com](http://TKO.com) has since then been redesigned and development by a different developer. You can see screenshots of this site in my Web/Interface Design section of the site.

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