# Thys Wallwork

**CREATIVE NINJA** 

Seattle, WA

With years of agency experience and a strategic bent, I'm passionate about providing creative design solutions to help your business stand out. My experience ranges from work with retail branding to non-profit marketing, and moves across multiple media platforms. My top 5 strengths: • Achiever: strong stamina and work ethic. Takes great pride from being productive. • Activator: makes things happen by turning thoughts into action. • Strategic: can quickly spot the relevant patterns and issues. • Focused: commits to a direction, follows through, and makes adjustments to stay on track. • Ideation: able to find connections between seemingly disparate phenomena.

thyswallwork@gmail.com 360.620.4040 mobile

#### Experience

Sr Designer

## Avalara

Helping develop the Avalara brand into a global presence, and bring all marketing materials (web, print, booth displays, etc) into alignment with the new visual standards.

Seattle, WA Apr 2011 - Present

Advisory Board Member

# Northwest College of Arts

Mentor and critique graduating class member's portfolios. Provide guidance and feedback on future direction of the college.

Poulsbo, WA Jul 2010 - Present Owner, Designer

# Wallwork Design

Continually pursue unique design opportunities, focusing on identity design and marketing. I enjoy helping companies of all sizes visualize their brand, and reach their customers in a way that they can be proud of.

Seattle Area - Present

Sr. Designer + Art Studio Manager

## **Masterworks**

Oversaw 13 designers and production artists (hire, train, and manage)

Started video department and acted as Producer and Director.

Created print and pieces for the flagship clients.

Visual Identity development of client's brands.

Contributed in future marketing strategy & planning for clients. Member of 8 person Leadership Support Team, answering directly to Executive Team, directing day to day operations for the company.

Poulsbo, WA Sep 2007 - Jan 2011

Lead Production Artist + Designer

#### **Masterworks**

Trained production artists in software, processes, and preparing art files for print vendors.

Poulsbo, WA Sep 2006 - Sep 2007

**Production Artist** 

#### **Masterworks**

Supported Senior Designers with client changes, and working with vendors.

Poulsbo, WA Aug 2005 - Sep 2006

Education

Bachelor of Arts

Northwest University

Kirkland, WA Sep 1995 - Jun 1999

# **School of Visual Concept**

Seattle, WA - Present

Continually pursuing additional training:

- Graphic Design
- Managing Creatives
- Typography

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