

Nate Phelps

GRAPHIC DESIGNER

Rochester, NY

nphelpsdesign@gmail.com

843.801.5193 mobile

Experience

Senior Art Director

Rochester, NY

Apr 2013 - Present

Partners+Napier

Responsible for point-of-sale materials, advertising, conceptual design, and business to business needs for Constellation Brands Wine, Beer, and Spirits divisions.

Sr. Graphic Designer

Atlanta, GA

Apr 2011 - Apr 2013

HumanSpark

Responsible for design and execution of packaging, interactive material and internal communications for clients both large and small.

Freelance Graphic Designer

San Francisco, California

Aug 2010 - Jun 2014

Pier24

Responsible for creating collateral materials such as show cards and exhibition catalogs

Freelance Graphic Designer

Charleston, SC
Dec 2008 - Jan 2012

Redux Contemporary Art Center

One of two graphic designers for Redux Contemporary Art Center.

Responsible for creating collateral materials for the gallery including event materials, posters and exhibition catalogs.

Sr. Graphic Designer

Charleston, SC
Aug 2007 - Mar 2011

Philips Consumer Electronics

Managed over 120+ Philips and DLO branded products.

Collaborated with our Hong Kong based design headquarters and oversaw our 5-member creative team who were responsible for on-brand creative including – packaging, point of sale displays, advertising, web design as well as marketing, sales & event collateral for both Philips and DLO branded products globally.

Sr. Graphic Designer

Charleston, SC
Oct 2006 - Aug 2007

Digital Lifestyle Outfitters

Began working at DLO as the entry level graphic designer.

Responsible for the design and execution of packaging and advertising as well as marketing materials for sales and event collateral that generated over \$100 million dollars in sales.

Design Intern

Rochester, NY
Nov 2004 - Feb 2005

Universal Buzz

As an intern at Universal Buzz I created materials such as business to business collateral, standardizing the logo type and creating a look and feel for future materials. I also worked on a sales kit for Universal Buzz to utilize for future clients.

Education

Bachelor of Fine Arts in Graphic Design

Rochester, NY
Aug 2001 - May 2005

Rochester Institute of Technology

Graduated with Honors and an overall GPA of 3.7
Concentration in Art History

Honors and Awards

iF Communication Design Award – 2010
GD USA: American Packaging Design Award – 2008
Graduated from RIT with honors
National Honors Society –2001

Skills and Abilities

Applications

Proficient in Illustrator, Photoshop & InDesign
Knowledge of user interface design such as web and product interface design
Macintosh OS X
Microsoft Office Suite
FileMaker Pro

Professional and Personal Skills

Packaging
Point of sale
Icon and illustration design
Concept development
Problem solving
Great communication skills
Learns new skills quickly
Team oriented
Leadership abilities
Enjoys collaborating
Dedicated work ethic
Detail oriented

After Hours

Creating fine art
Raced go-karts from ages 8-17, and Dwarf cars from ages 16-19
Interested in snowboarding, custom cars and graffiti among other things

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