

# jill salvino

EXECUTIVE CREATIVE DIRECTOR / FILM DIRECTOR

New York, NY

Jill Salvino is an accomplished creative brand marketer and commercial director. Award winning Salvino has personally directed over 500 commercials working in house for ad agencies Young and Rubicam NY and Beber Silverstein; leading interactive multichannel retailer HSN/USA!; as well as at AOL and through her own creative agency Rainmaker Advertising. Jill is a commercial film director and CEO of Just Jill Productions.

[salvino@gmail.com](mailto:salvino@gmail.com)

(917) 701-3848 mobile

## Experience

Film & Television Director

### Just Jill Productions

Writer, script doctor and film Director.  
Branding, Advertising & Promotion Consultant

NYC

Nov 2013 - Present

screenwriter / director / content creator

### commercial and independent

In addition to her commercial work, Salvino has written 2 feature length screenplays; "In Vino Veritas" and "Layover." Most recently, she directed and produced the short film "Taking it for Granted." Salvino is a longstanding member of Promax, chair of the Telly Silver council and represented by management/legal as per IMDB page (<http://www.imdb.com/name/nm4049958/>)

New York, NY

Jan 2012 - Present

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executive creative director

New York, NY  
Apr 2008 - 2013

## freelance and contract

With 20 years of strategic and creative marketing savvy and expertise; Salvino has brought her deft touch and passion for 'The Big Idea' to life for a wide array of prestigious brands and brand marketers.

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executive creative director

DC/NYC  
Dec 2003 - Apr 2008

## AOL - Nuance Creative

Salvino launched Nuance – an agency inside AOL's Promotion Department – successfully spearheading its efforts to acquire branded talent and production equipment while astutely managing the operating budget.

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Creative Director

Apr 1998 - Dec 2003

## HSN-USAI

Salvino has directed – and continues to direct - some of the most recognizable talent and well-known personal brands in the past two decades including Kevin Bacon, Kathy Griffin, the late Marvin Hamlisch, Valerie Harper, Lauren Hutton, Patti LaBelle, Wolfgang Puck, Suzanne Sommers, Diane Von Furstenberg, Raquel Welch, and Rita Wilson.

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CEO / Director

NYC, NY

## Just Jill Productions

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Senior Art Director

New York, NY  
Feb 2015 - Present

## Young & Rubicam NY

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Education

# School of Visual Arts

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