

Sarah Lim

SENIOR ART DIRECTOR

London

Sarah Lim is regarded as a highly skilled art director who has worked for some of London and South East Asia's best creative directors. Originally from Singapore, she moved to the UK in 1996 to pursue her advertising career. She graduated with a BA(Hons) Graphic Design from Central Saint Martins, where she majored in Advertising. She joined one of London's most highly regarded agencies, BBH, as an art director, which included a stint working in South East Asia for BBH Singapore. She then returned to the London office before being lured to Euro RSCG London. On the side, she has completed an MA in Arts Management and helped to strategically develop and manage one of the most successful street dance companies in the UK. Her other passions include painting, yoga, Kung Fu box sets and Buddhist philosophy of finding true happiness in life.

Experience

Senior Art Director

London
Jan 1991 - Present

Leo Burnett London, Dec 2017 - present

Freelance from Jun- Dec 2017 - VCCP, McCannes, Partners
Andrew Aldridge,

Ogilvy & Mather London, Dec 2011 - May 2017

DraftFCB London, Oct '10 - Dec 2011

Euro RSCG Worldwide, May 2008 - Sept '10

Euro RSCG Wnek Gosper, London, Nov '00 - Aug '01

Bartle Bogle Hegarty, London, Sep'98 - Sep'00

Freelance 2002 -2007 - 4Creative, Lowes, McCann Erickson,
CDP, The Leith Agency, RPM3, Proximity, HHCL.

Education

BA (Hons) Graphic Design

Central St Martins

Major in Advertising

London

Sep 1996 - Sep 1998

MA Arts Management

City University

Major in Arts Audience and Marketing, Music Management

London

Sep 2003 - Sep 2005

Diploma Graphic Design

Temasek Polytechnic

Graphic Design, Illustration, Packaging, Advertising, Corporate Branding.

Singapore

Jan 1991 - Sep 1993

Skills

Macskills - Photoshop, Indesign, Illustrator

Art and paintings

Sarah as an artist

[click to view Sarah's art.](#)

Portraits, landscapes, expressive in oil, acrylics and mix medium.

Contact

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