Sariyanti Sannie

EXECUTIVE PRODUCER AND HEAD OF PRODUCTION

sariyanti@sixtoes.tv

Awards

As sole recipient of the 'Ogilvy & Mather Giant Award 2004' , an agency award that is given in recognition of the most promising talent of O&M, (someone who might be a 'Giant' in the industry of advertising one day). From this 'Giant' accolade Yanti has helped contribute to the following list of International awards:

D&AD:
D&AD 4 x Accepted: Touch Community Services, East Timor
D&AD 1 x Shortlist: Standard Chartered Bank Carbon Free

CANNES LIONS:
Cannes Gold Lion: Touch Community Services, East Timor
Cannes Gold Lion: Singapore Hospice Council
Cannes Bronze Lion: Touch Community Services, East Timor

CLIO:
Clio Bronze x 3: Singapore Hospice Council
Clio Bronze: Touch Community Services, East Timor
Clio Bronze: Magnum Photos, 'Don't let them die'
Clio Bronze : Standard Chartered Bank Global Trade

LIA:
LIA Gold: Touch Community Services, East Timor
LIA Bronze: Magnum Photos 'Don't let them die'

ADFEST:
Adfest 1 x Gold, 2 x Silvers: Touch Community Services, East Timor.
Adfest 1 x Gold, 1 x Silver, 2 x Bronze: Singapore Hospice Council.
Adfest 1 x Bronze: Magnum Photos 'Don't let them die'
Adfest 1 x Bronze: Spotify Sing It Right with Spotify Lyrics

SINGAPORE CCA's:
Singapore CCA's 5 x Gold in Film - Singapore Tourism 'Where Passion is Made Possible'
Singapore CCA's 3 x Gold: Huggies TV, Kimberley Clarke
Singapore CCA's 3 x Gold: DBS Black Card
Singapore CCA's 5 x Silver: Touch Community Services,East Timor.
Singapore CCA's 5 x Silvers - Singapore Tourism 'Where Passion is Made Possible'
Singapore CCA's 2 x Silvers - Singapore Airlines 'Lengths we go to'
Singapore CCA's 4 x Bronze: Touch Community Services, East Timor.
Singapore CCA's 4 x Bronzes - Singapore Tourism 'Chinatown

comes alive'
Singapore CCA’s 4 x Bronzes - Singapore Tourism 'Chinatown comes alive'
Singapore CCAs 5 x Bronzes, Silvers and Gold - Standard Chartered Bank Global Trade
Singapore CCAs 5 x Bronzes, Silvers and Gold - Standard Chartered Bank Through Different Eyes

World Press Awards:
1 x Gold, Touch Community Services, East Timor.
1 x Silver, Touch Community Services, East Timor.
1 x Silver, Singapore Hospice Council.
2 x Bronze, Touch Community Services, East Timor.
2 x Bronze, Singapore Hospice Council.

Spikes:
2 x Gold, Touch Community Services, East Timor
2 x Gold, Singapore Hospice Council.
3 x Silver, Singapore Hospice Council.
2 x Silver, Touch Community Services, East Timor
3 x Bronze, Singapore Hospice Council.
2 x Bronze: Singapore Tourism Board 'Passion Made Possible'
5 x Bronzes, Silvers and Gold - Standard Chartered Bank Global Trade
5 x Bronzes, Silvers and Gold - Standard Chartered Bank Through Different Eyes

Experience

Executive Producer & Head of Production
SixToes TV / TBWA Singapore
Singapore
Jan 2020 - Present

Junior Producer - Producer - Senior Producer - Executive Producer
SixToes TV
Singapore & Shanghai
May 2011 - Dec 2019

Creative Producer
TBWA Singapore
Singapore
Aug 2010 - Apr 2011

Account Director

Ogilvy & Mather Singapore / Asia Pacific

Asia Pacific
2001 - 2010

PR Associate

Ogilvy & Mather Public Relations

Singapore
2000 - 2001

Judging Panels

2022: Gongs CCA Singapore - Film Craft
2021: Gongs CCA Singapore - Film Craft
2021 : Cannes Lion - Shortlist Jury Film Craft
2018: AdStars Awards - Film Craft Jury Member
2017: AdStars Awards - Film Craft Jury Member
2016: Spikes Advertising Awards Festival - Film Craft Jury Member
2015: Spikes Advertising Awards Festival - Film Craft Jury Member

Education

Bachelor of Marketing (Advertising + Marketing)

Curtin University of Technology

1998 - 2000

Diploma in Marketing

Temasek Polytechnic

Singapore
1995 - 1998

GCE O'levels

Katong Convent

Singapore
1990 - 1994

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