

ROBIN WARMAN

COPYWRITER - CREATIVE DIRECTOR - DIRECTOR

West Coast

I'm a CD/Copywriter with 17+ years experience. I've worked with many good and nice people including: Airbnb, Apple, Facebook, Google, Amazon, AT&T, Direct TV, The Guardian, AXE, Vodafone, Audi, KFC... Leaving England in 2015, I moved to the West Coast in search of sunshine and creative opportunity. I've since switched from full-time to freelance, and upgraded my green card to a U.S. passport. I enjoy working with all kinds of brands, using all kinds of solutions – whichever wrench tightens the nut.

Experience

CD/ Copywriter/ Director

All over the place
Mar 2017 - Present

Freelancer

Worked with lots of agencies, tech-companies and brands including Facebook, Airbnb, Apple, Google, Amazon, Zwift, AT&T, SRAM, MTZHF, BBDO, MAL, Who Gives A Crap... (that's a brand, not a question)

Associate Creative Director / CD

Los Angeles
Jul 2015 - Feb 2017

www.mediaartslab.com

Worked predominantly on the Apple TV account, along with a few big brand projects, holiday spots.

Copywriter / ACD

London
Jul 2009 - Jun 2015

bartleboglehegarty.com

Worked across the entire agency's client list. Pitching and producing a vast amount of work in the time we were there.

Copywriter

Ether London

London

Aug 2007 - Sep 2008

Education

BA Hons - Advertising & Design

Buckinghamshire Chilterns (BCUC)

High Wycombe (NW of London)

Sep 2003 - Jun 2006

Awards

In Book D&AD for writing - Mantorials campaign for Axe Hair.
3 In Book D&AD for writing/art direction/press - Maggiemite for Guardian.
Gold & Silver at the Creative Circle - Maggiemite for Guardian.
Gold at the Andy Awards - - Maggiemite for Guardian
In Creative Review Annual - Maggiemite for Guardian
Cannes Silver - Maggiemite for Guardian
Kinsale Sharks Gold - Maggiemite for Guardian
Campaign Big Gold - Maggiemite for Guardian
British Arrows nomination - KFC Emergency Chairs
Aerial Award - ITV Election Debate
Campaign Big Silver - ITV Election Debate
Creative circle nomination - ITV Election Debate
