HELI BLÅFIELD

YOU ARE WARMLY WELCOME :)

I'm a freelance photographer with a huge laugh based in Helsinki, Finland. In my work I'm specialized in portraits, design and reportage. I also work with long-term personal projects.

I have worked for or my photos have been published among others in Vogue. com, HBO Max, Bloomberg, Varma, Storytel, Museoliitto, Samuji, Finlayson, Jeans & Towels, Kela, Helsingin Kaupunginteatteri, Puistokatu 4, Demos Helsinki, The Martha Organization, Grafia, Suomen Kuvalehti, Me Naiset, Milk Decoration and Elle Decor Japan.

Experience

Photographer
Freelance
Helsinki
Jul 2014 - Present

Photographer
Sanoma Lifestyle
Helsinki
Sep 2013 - Jun 2014

Photographer
Etelä-Saimaa
Lappeenranta
Jan 2011 - Aug 2013

Photographer
Etelä-Saimaa
Lappeenranta
May 2010 - Sep 2010

Photographer
Ilkka
Seinäjoki
May 2008 - Aug 2008

Education

Master's Degree in Visual Journalism

Aug 2014 - Dec 2016

University of Tampere

Bachelor's Degree in Social Science

Aug 2006 - May 2010

University of Tampere

Publications

Normaalitila

Part of the 12 photographers capturing the prolonged COVID-19 pandemic. Curated by Hannamari Shakya, released in March 2023 by RAW VIEW Editions Publishing House.

Poikkeustila 2020

Part of the 160 photographers capturing the COVID-19 pandemic. Curated by Hannamari Shakya, released in March 2021 by S&S Publishing House.

Saunavuoro

Book about Finnish modern-day sauna culture with writer Ville Blåfield. Released in March 2019 by Teos Publishing House.

Exhibitions

Turno de sauna (Sauna People)

Exhibition at Ateneo de Málaga, 11/2021. With Finnish Institute in Madrid, part of the Moments-festival.

Turno de sauna (Sauna People)

Exhibition at Finnish Institute in Madrid, 06-09/2021. With Finnish Institute in Madrid, part of the PHotoESPAÑA 2021 - festival.

Saunapäivä

Group Exhibition at VB Photographic Centre, Kuopio, 03-05/2021.

Saunavuoro (Sauna People)

Exhibition at Metsä Pavilion in Tokyo, 11-12/2020. With Finnish Institute in Japan.

Saunarahvas (Sauna People)

Exhibition at Tampere Maja gallery in Tartu, 01-02/2020. With Finnish Institute in Estonia.

Saunarahvas (Sauna People)

Exhibition at Narva College of University of Tartu, 11-12/2019. With Finnish Institute in Estonia.

Kotona vieraalla maalla

Exhibition at Kaakkois-Suomen valokuvakeskus, 08/2013.