Hywel James

SENIOR CREATIVE

Auckland, NZ

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Awards

Awards

2002- D&AD- Silver Nomination
Award – Gold
Gold/emerging talent
Clio - Bronze
Axis - Silver

2003 – One show – Bronze
Young guns – Silver
Axis- Gold
Gold/ grand axis electronic
Award - Bronze

2004 – D&AD – Yellow Pencil
- 2 x Silver Nominations
Cannes - Bronze
Clio – Silver
Axis – Gold
- Silver
- 4x Bronze
- Top of creative circle/ ranked no 7 creative rankings
Asia/Pacific

2005 – Clio – Bronze
Axis – Gold
- 4 x Silver
- 2 x Bronze
Award –Bronze

2008 – D&AD – Silver Nomination

2009 –Cannes – Bronze
Axis - Gold
- Silver
- 3x Bronze

2011- Young Guns - Silver (via less age-impaired partner but I'll take it just the same)

Cannes - Bronze

Award – Bronze
Clio - Silver
Caxtons - finalist
London International Awards- finalist

2012 - Award -5xBronze
ADC - Bronze
NY Festivals - Bronze

2013 - D&AD - Yellow Pencil
Cannes - 2 x Gold
1 x Silver
1 x Bronze
The One Show - Silver
Andy Awards - Gold
Spikes Asia - Gold
Axis - Grand Prix
4 x Gold
2 x Silver
New York Festivals - Bronze

2014 - Axis - Grand Prix
3x Gold
2x Silver
1x Bronze

Award - 5x Silver
4x Bronze

D&AD - Silver Nomination

ORCA Radio Awards - Grand ORCA winner

Work History

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1998 Axis Ideas School
1999 - 2000 Freelance writer Whybin TBWA Auckland
Navigator Advertising (Auckland)
Short Brown White advertising
2000 – 2006: Writer DDB Auckland
2006 – Creative director, Grey Worldwide, Auckland
2007 -2009 Creative Group Head, Saatchi & Saatchi
2009 – 2011 Senior creative, The Campaign Palace (Sydney)
2012 - Senior creative, Ogilvy (NZ)
2012 - Senior creative, Draft FCB (NZ)

Clients past and present

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Sky Television, Volkswagen, McDonald's, Domino's, Freedom Air, Nike, AMI Insurance, Heinz Watties, ASB Bank, Cadbury/Pascal, Pink Batts (Tasman), Healtheries, NZ Wines And Spirits, Tegel, Wrigley's, Mobil, Hasbro, Chef, Fusion car audio, Sarah Lee, GSK. Toyota, Westpac, Telecom, TVNZ, Hallensteins, Emirates, Sanyo, Vespa, Bonds, Panasonic, Kiwibank, KFC, NZI Insurance, Vodafone, BMW, PAK'nSAVE, Gregg's

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