

Charles Rouse

ART SUPERVISOR UX/UI

New York

Charles Rouse is an Art Director working in Digital, Interactive, and Graphic Design in New York City. He comes with a BFA in Advertising Design along with over 10 years of experience working in small to large Agencies both online and offline. Media include Digital, UI, UX, Interactive, Print, Direct Advertising, Broadcast, and Branding.

Specialties: Digital, UI, UX, Interactive, Graphic Design, Conceptual Design, Print.

info@charlesrouse.com

646-258-5313 mobile

Experience

Art Supervisor: UI/UX Design

The CDM Group

Digital, UI, UX, Interactive, Conceptual Design.

New York, NY

Jul 2011 - Present

Senior Art Director

Freelance

Morini & Montanari Photo Studios Italy, Grey Alliance NYC, CDMi connect NYC

New York, NY

Mar 2010 - Jul 2011

Art Director

Digitas NY

American Express, Sanofi Aventis, Pfizer.

New York, NY

Feb 2008 - Mar 2010

Art Director

New York, NY
Aug 2007 - Feb 2008

Freelance

Gigante Vaz Partners, Euro RSCG, Concentric.

Art Director

New York, NY
Jan 2006 - Jul 2007

Grey Healthcare Group

Boehringer Ingelheim (Aptivus/Viramune), Celebrex, Exubra

Art Director

New York, NY
May 2005 - Jan 2006

Freelance

Corporate ID for Hiroko's Place, NYC.

Art Director

New York, NY
May 2003 - Apr 2005

Foote, Cone, and Belding

At&t, Qwest, MetLife, Gevalia Kaffe.

Jr Art Director/Designer

New York, NY
May 2000 - Apr 2003

SGNet Solutions

The New England Journal of Medicine, and TIAA-CREF.

Education

Certificate of Completion: User Experience Design

New York City
Mar 2016 - May 2016

General Assembly

BFA Advertising Design

New York, NY
Sep 1998 - Jun 2002

Fashion Institute of Technology

Graduated Magna Cum Laude.

Non Degree

New York, NY
Sep 1999 - Jun 2000

Center for Communications-Mentorship Program

Mentorship program with Gregory T. Walker C.O.O. Uniworld.

Media Skills

Sketch
Invision
Zeplin
Photoshop CS
Illustrator CS
Indesign CS
Mac OSX
Html (working knowledge, non developer)

Client List (Partial)

American Express, Boehringer Ingelheim, Sanofi Aventis, Aptivus, Viramune, Pringles, City Harvest, Exubera, USPS, AT&T, Glaxo Smith Kline, Qwest Eli Lilly, Gevalia Kaffe, TIAA-CREF, MetLife, PSC, CUNY.

Related Interests/Influences

Speculative Fiction, Industrial Design, Video, Auto/Motorcycle Concept Design, New Media/Technology, Tattoo Design.

Links

Go to my [Linkedin.com](#) page here.

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