

# BRIAN MILLER

CREATIVE DIRECTOR - WRITER

Los Angeles, CA

[brianjaymiller@me.com](mailto:brianjaymiller@me.com)

310-351-4550 mobile

I'm a Creative Director, Writer, Creator, Strategic Thinker, Manager, Marketer and Collaborative Team Leader. Bottom line: I love getting to know a business and then doing whatever it takes to help them realize their full potential. I've helped create advertising campaigns and marketing efforts for brands such as: eHarmony, Expedia, Sony PlayStation, TGI Friday's, Mitsubishi Motors, Suzuki Motorcycles, Best Western Hotels & Resorts, California Avocados and PETA, to name a few.

But enough about me, how are you?

## Experience

Freelance Writer / Creative Director

Los Angeles

Jul 2009 - Present

### Brian Miller Creative

I'm currently consulting and creating with agencies and design firms large and small. My clients include:

- People for the Ethical Treatment of Animals
- Donat Wald – Freelance Writer
- Strausberg Advertising and Design – Freelance Writer
- Fox & Hound Restaurant Group – Freelance Writer

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Senior Copywriter

Los Angeles

Sep 2003 - Jul 2009

### Deutsch, Los Angeles

Brought in to work on Mitsubishi Automotive, I got to work with other great clients like Expedia, DirecTV, Sony PlayStation, TGI Friday's and, of course, a ton of new business pitches - It IS Deutsch, after all.

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Senior Copywriter

Santa Monica  
Sep 1995 - Sep 2003

## Colby & Partners

When I started, it was Lord Dentsu & Partners. But after about six months, Rick Colby came in, took over and it was off to the races from there. I got to work on a fantastic mix of clients such as Suzuki Motorcycles, Suzuki Automotive, California Avocados, Best Western Hotels & Resorts, Japan Airlines, Warehouse Music, Mervyn's and Grand Wailea Resort & Spa.

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Mailroom Guy

Los Angeles  
Sep 1992 - Sep 1995

## Ogilvy & Mather, Los Angeles

I know, I know, putting the mailroom job on the resume isn't the "coolest" thing to do but I loved that job. It was hard. It was thankless. But I learned so much about this business and the people were so great and helpful that I'll always keep this on my resume.

### Education

Bachelor of Arts

Tucson, Arizona  
1985 - 1989

## University of Arizona

### New section

## Awards

CA  
Beldings  
AICP  
Los Angeles Creative Club

