Roger Calvillo

ART DIRECTOR

As an accomplished art director, I've spent years crafting countless campaigns for a wide array of products and services in the consumer, b2b, high-tech and medical industries. My background includes both agency and freelance experience, producing award-winning work in print, interactive, broadcast and collateral for many global brands.

RCAL9@cox.net
(949) 709-8697 office

Experience

Senior Graphic Designer

Pacific Life

Newport Beach, CA
Feb 2014 - Present

Concept and design of a wide array of high-end print, digital and video solutions to support the marketing and branding goals of the Pacific Life financial security division.

Associate Creative Director

Scout Marketing

San Diego, CA
Mar 2012 - Feb 2014

CLIENTS: Lundbeck, Symlin, Bydureon, Sabril

Senior Art Director

Dailey Marketing Group

Rancho Santa Margarita, CA
Sep 2009 - Feb 2012

CLIENTS: Safeco Insurance, Baxter, Biosense Webster, Boston Scientific, DSM Biomedical, Inova, Thermogenesis, Edwards Lifesciences

Freelance Art Director

RCAD

Orange County, CA
Sep 2001 - Feb 2012

CLIENTS: Dailey Mrkt., KPA Advertising, EuroRSCG Life, Epic Brand Comm., St. Joseph Hospital, Xero Coat, ev3, DLD Insurance, Global Mind Shift, Numerical Technologies Inc., KLA Tencor

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Senior Art Director

neoBrands

Costa Mesa, CA
Apr 1999 - Sep 2001

CLIENTS: JD Edwards Business Software, Cox Business Services, WebMethods

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Senior Art Director

Shafer Advertising

Irvine, CA
Mar 1995 - Apr 1999

CLIENTS: Fujitsu Computer Products, Toshiba America Electronic Components, KLA Tencor, Mentor Graphics, Viewlogic, Maxtor Hard Drives

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Senior Art Director

KPA Advertising

Irvine, CA
Jan 1993 - Mar 1995

CLIENTS: St. Jude Medical, Medtronic Neurological, Inc., Cordis Corp., Schneider (USA), Sorin Biomedical, Paper-Pak Products, Inc., Pacesetter, Inc., Telectronics Pacing Systems, PPG Industries, Inc.

Senior Art Director

McQuerter Group

San Diego, CA
Jun 1992 - Jan 1993

CLIENTS: Qualcomm, Inc., Horizons Technology, Inc., Hughes / JVC Technology, Aucnet, Inc., Kodak Professional Imaging, Overland Data, Inc.

Art Director

Esprit Communications

Costa Mesa, CA
Jan 1990 - Jun 1992

CLIENTS: Caremark Homecare, Sierra Health Services, Mills Penninsula Hospital, Lifefleet, Safeskin Corp., EOT, Inc.

Art Director

Greg Smith & Partners

Santa Ana, CA
Nov 1984 - Jan 1990

CLIENTS: Yamaha Golf Cars, Yamaha Water Vehicles, JBL Inc., Kenwood, USA Corp., Rain Bird Sprinklers, Fluidmaster, Inc., Grass Valley Group, Isuzu Trucks

Education

BA Graphic Design

California State University, Fullerton

Fullerton, CA

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