

Carlo "Wiz" Rossi

CREATIVE DIRECTOR

Bologna, ITALY

CARLO "WIZ" ROSSI

wiz1971@gmail.com

+393497407038 mobile

I was born the 24th of february 1971 in St.Gallen (Switzerland)

I live now in Imola (Bologna - ITALY) and work at the time in Bologna.

In the early 80s I was a big fan of Alberto Camerini (italian techno pop singer) and very fascinated by the electronic world of "Compiiiuters". I remember my first console, a Philips Videopac with basic language decoder, then the first "graphic" experiments with my Commodore 128 and its Basic 7.0; after that the Big Amiga and Deluxe Paint... I discovered years later the European Institute of Design in Milan, where, they said, I could have become a "Computergraphic": Great!... From that point on, Videogames, 3d/2d and Motion Graphic, Multimedia and Web...a lot of various creativity...and Camerini is still in my playlist!!!

I speak GERMAN and ENGLISH fluently.

ABROAD EXPERIENCE Jumpy España: Concept, art direction and graphic development of the 'Free Web Access cd rom' (Madrid, Spain – 1998); Speedo (USA): Concept and art direction of adv activity for its corporate site; Softimage 3D: Advanced stage by Microsoft Corp. and the entertainment software house Psygnosis (München, Germany - 1997); Multimedia Satellite platform development seminar by Canal+ (Paris, France - 2000).

DIGITAL ART

Digital animation shortfilm "GUTENMORGEN BERLIN" (<http://www.youtube.com/watch?v=E134gJbpa8>) Best Placements: - BITFILM FESTIVAL, Hamburg (Germany) 2nd place "MTV FLASH AWARDS", 2006

<http://festival2006.bitfilm.com/flash.php> - ANIMOWEB, Modena
(Italy) 2nd place "AUDIENCE VOTE", 2006

Experience

Art Director & Visual Designer

Bologna
Apr 2013 - Present

O-one

Digital media unit of Industree Group (www.industree.it)
I'm involved in creative direction and visual concepts on brand's social presence, digital communication strategies, mobile applications and web marketing activities.

Working also on:

Durex; Kartell; Lavazza; Alfa Romeo; Maserati; Unipol;

Art Director & Visual Designer

Bologna, ITALY
Sep 2009 - Mar 2013

Officine Digitali

An 'AssoComunicazione' associated company.

Working among others on:

Macron (Sport&Teamwear); Hera (Multi-utility); Siena City Hall;
Trento Provincial Council; Granarolo;

Multimedia Art & Visual Designer

Milan, ITALY
Sep 2008 - Aug 2009

Dodicitrenta

Art Direction of Digital Marketing activities: Lavazza; Mtv;
CondéNet by Condé Nast (Style.it, Menstyle.it, Wired.it); Radio
105, Independent Ideas collaborations (Pantofola d'Oro, I Spirit
Vodka, Pramac), Calzedonia, ...

Multimedia Art & Visual Designer

Bologna, ITALY
May 2006 - Aug 2008

Kirio Comunicazione (now Hibo)

Multimedia projects for: Mandarin Duck (Interactive Media
Awards winner); Victorinox Apparel; Ducati; Ferrari; Bionsen;
Vape; Starwood Hotels; L'Angelica; ...

Multimedia Art & Visual Designer

Bologna, ITALY
Dec 2004 - May 2006

Quadrante

An 'AssoComunicazione' associated company.
Worked on: Dolce&Gabbana; Citroen Italia; Volvo Italia;
Roberto Cavalli; Marazzi Group; MSN; RAS Assicurazioni;
Ferretti Yachts; ...

Visual Designer

Bologna, ITALY
Jan 2004 - Dec 2004

Kirio

Among other works:
- Blanx brand site (<http://www.blanx.info/>)
- Yoga (Fruit Juice marketleader brand) promotional brand site

Art Director

Vicenza, ITALY
Jun 2001 - Dec 2002

Goon

Main project:
www.belfe.com (international fashion brand website)

Flash Visual Designer

Modena, ITALY
Apr 2002 - May 2002

Melazeta

Motion graphic freelance collaboration on a web contest
project. Client: Kinder.

Art Director

Castelfranco V., ITALY
Dec 2000 - Jun 2001

Mystique

Entertainment startup company.
UX design and creative director for an interactive
entertainment station network.

Art Director & Owner

Padova, ITALY
Jun 1997 - Nov 2000

Omicron Technologies

Concept, art direction and development on multimedia entertainment projects

Main clients: Match Music Television; Canal+; Jumpy Internet Portal; Simulmondo; ...

Digital Visual Designer

Padova, ITALY
Dec 1994 - May 1997

Dedalomedia (now Allos)

2d Designer on the Living Book "Right on Band" for Stefanel, international fashion brand.

3d Designer in Graphic Adventure Videogames:

- Evocation II - Beyond the dream
(International Emma Award Winner, 1995)
- Vitae

Game Concept for Adventure Film-Game:

- Blindness

Education

Computergraphic

Milano, ITALY
Sep 1992 - Jun 1994

IED (European Institute of Design)

Additional Information

Carlo "Wiz" Rossi's Portfolio:

<http://www.be.net/wiz1971>

Carlo "Wiz" Rossi's Interests:

travelling, design, fashion, Art expressions in every form,
social themes, psicology, self care, Improvisation theater,
curiosity (kills it really the cat?)

Carlo "Wiz" Rossi's Honors:

Digital animation shortfilm "GUTENMORGEN BERLIN"

- BITFILM FESTIVAL, Hamburg (Germany)
2nd place "MTV FLASH AWARDS", 2006
<http://festival2006.bitfilm.com/flash.php>
- ANIMOWEB, Modena (Italy)
2nd place "AUDIENCE VOTE", 2006