

# STEFANO PEDRETTI

PHOTOGRAPHER / DIRECTOR

Represented by: DOC Artist S.r.l. <http://www.docartist.com/>  
Milan, Italy Giampaolo Disca +39.02.55196647  
paolo@docartist.com 1994: I started my studies in  
architecture. 1999 – 2008: 9 years experience in both digital  
and cross media campaigns, as an Art Director first and then  
as a Creative Director. 2008: I moved to photography. 2009: I  
launched, together with my wife Carola, Secondazampa.com.  
(An Onlus and online community about dogs and a magazine  
for their masters) 2012: I finally finished my studies in  
architecture and got my degree, 18 years after I started. 2013:  
I started to integrate my work of photographer with the work of  
Director, keeping in mind the vision of my Art Director side.  
2014 - 2015: I am currently working on my most ambitious  
project as Director, a documentary: DOFF - Dreaming of Foo  
Fighters [www.linkedin.com/in/stefanopedretti](http://www.linkedin.com/in/stefanopedretti)

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## Experience

Director

Roma  
Jan 2014 - Present

**Freelance**

Photographer

Rome  
Dec 2008 - Present

**Freelance**

Creative Director

Rome  
Jun 2007 - Dec 2008

**Dnsee**

Creative Director

Treviso

**Oot - Benetton**

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Art Director

Rome  
2003 - 2006

**Saatchi & Saatchi**

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Art Director

**Freelance**

### Education

Bachelor's degree, Architecture

Rome

**La Sapienza - University of Rome**

University of Rome "La Sapienza" - First Faculty of  
Architecture "L. Quaroni". Bachelor's degree, Architecture

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Stefano Pedretti

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