

# Heli Blåfield

PHOTOGRAPHER

I'm a freelance photographer based in Helsinki, Finland. In my work I'm specialized in portraits, design and reportage. I also work with long-term personal projects.

I have worked for or my photos have been published among others in Vogue. com, HBO Max, Bloomberg, Milk Decoration, Elle Decor Japan, Samuji, Finlayson, Ratia, Storytel, Finnish Red Cross, Demos Helsinki, The Martha Organization, Grafia, Suomen Kuvalehti, Yle, Helsingin Sanomat, Me Naiset, Kodin Kuvalehti, Yhteishyvä, Pirkka and Cosmopolitan.

## Experience

Photographer

**Freelance**

Helsinki  
Jul 2014 - Present

Photographer

**Sanoma Lifestyle**

Helsinki  
Sep 2013 - Jun 2014

Photographer

**Etelä-Saimaa**

Lappeenranta  
Jan 2011 - Aug 2013

Photographer

**Etelä-Saimaa**

Lappeenranta  
May 2010 - Sep 2010

Photographer

**Ilkka**

Seinäjoki  
May 2008 - Aug 2008

## Education

Master's Degree in Visual Journalism

Aug 2014 - Dec 2016

**University of Tampere**

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Bachelor's Degree in Social Science

Aug 2006 - May 2010

**University of Tampere**

## Publications

### Normaalitila

Part of the 12 photographers capturing the prolonged COVID-19 pandemic. Curated by Hannamari Shakya, released in March 2023 by RAW VIEW Editions Publishing House.

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### Poikkeustila 2020

Part of the 160 photographers capturing the COVID-19 pandemic. Curated by Hannamari Shakya, released in March 2021 by S&S Publishing House.

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### Saunavuoro

Book about Finnish modern-day sauna culture with writer Ville Blåfield. Released in March 2019 by Teos Publishing House.

## Exhibitions

### Turno de sauna (Sauna People)

Exhibition at Ateneo de Málaga, 11/2021. With Finnish Institute in Madrid, part of the Moments-festival.

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## Turno de sauna (Sauna People)

Exhibition at Finnish Institute in Madrid, 06-09/2021. With Finnish Institute in Madrid, part of the PHotoESPAÑA 2021 - festival.

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## Saunapäivä

Group Exhibition at VB Photographic Centre, Kuopio, 03-05/2021.

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## Saunavuoro (Sauna People)

Exhibition at Metsä Pavilion in Tokyo, 11-12/2020. With Finnish Institute in Japan.

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## Saunarahvas (Sauna People)

Exhibition at Tampere Maja gallery in Tartu, 01-02/2020. With Finnish Institute in Estonia.

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## Saunarahvas (Sauna People)

Exhibition at Narva College of University of Tartu, 11-12/2019. With Finnish Institute in Estonia.

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## Kotona vieraalla maalla

Exhibition at Kaakkois-Suomen valokuvakeskus, 08/2013.

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