Dan Stump

UI/UX DESIGNER AND DEVELOPER

Poolesville, MD

Innovative and detail-oriented Senior UI/UX Designer with 25 years of expertise in user-centered design and visual communication. Proven track record in crafting intuitive interfaces across multiple platforms. Highly skilled in information architecture, wireframing, prototyping, and accessibility (508 Compliance). Proficient in Figma, Adobe Creative Suite, and front-end technologies. Experienced in user research, persona development, and data-driven design decisions. Strong collaboration skills with cross-functional teams in Agile environments.

Overview

GUI Designer and Developer

I have over 25 years of experience working as a Graphic Designer and UI/UX designer and developer. I have a depth of experience in developing web and print graphics for commercial and editorial uses. I've implemented and maintained processes to ensure quality and efficiency through the use of print and web standards for design applications and for production in all phases. I have extensive experience in layout design for web and print based communications, utilizing the HTML and CSS, SASS, Javascript, Flash, J-Query and Microsoft and Drupal .Net and Visual Studio and is fluent in the Adobe Creative Suite and Figma.

I have a deep knowledge in technical documentation and 508 Compliance. I also possess superb research, problem-solving and interpersonal communication skills. I am an excellent communicator with technical writing, copy editing, and indexing skills. I have a strong knowledge of user interface design, information architecture, search technologies, metadata, taxonomies, and usability testing.

+ Developed web pages using CSS to separate style from function.
+ Design, Wireframing and prototyping using Figma, Adobe Creative Suite, and Axure

+ Work extensively on developing responsive Web UI design and development following Web Accessibility Guidelines and Section 508.

+ Experience in developing valid (w3.org and 508 standards) cross-browser html and XHTML websites, CSS Selectors, classes, ids, pseudo classes, Inheritance and cascade, Box model, Fixed width, fluid, elastic layouts, print CSS, DOM and Search Engine Optimization SEO.

Recent Web Re-Designs:
https://www.samhsa.gov/
https://www.samhsa.gov/grants/grants-dashboard
https://www.nichd.nih.gov/
https://www.nichd.nih.gov/health/topics
https://www.nichd.nih.gov/ncmhep

Experience

UI/UX Designer

Berla

Annapolis Maryland
Mar 2013 - Present

As a UI/UX Designer I am responsible for the User look and feel as well as user centered functionality.

+Led UX improvements for iVe software, focusing on usability enhancement and user satisfaction

+Developed reusable Figma component library and design system for consistent application experience

+Managed company website redesign and created data sheets for industry conferences

+Collaborated with engineering teams to ensure feasible implementation of design solutions

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UI/UX Designer

SeKON

Washington DC
Aug 2021 - Mar 2023

As a member of the UI/UX team, I am charged with creating frictionless user experiences.

+ Using USWDS, created component designs to globalize the user experience.
+ Re-designed the Grants Section of the website, creating a dashboard like interface to ease the user burden in finding relevant funding opportunities.
+ Introduced a new font face to the .gov website improving readability and redefining the layout structure.
+ Redesign web components adhering to the .gov style guide while creating innovative visual impact.
+ Created UX Journey maps for the Grants redesign process

GUI/UX Designer

Woodbourne Solutions

Germantown, MD
Oct 2014 - Aug 2021

Create and re-factor applications and web sites for mobile first responsive functionality for National Institute of Health's (NIH) Eunice Kennedy Shriver National Institute of Child Health and Human Development.

+ Gather requirements for transition to mobile first functionality.

+ Prototype public facing websites using SharePoint, ASP.Net, Team Foundation Server while leveraging CSS and javascript libraries bootstrap and jquery.

+ Re-factor legacy applications for responsive, mobile first functionality.

GUI Designer/Developer

eFedSystems

Washington DC
Oct 2013 - Oct 2014

Work closely with a stakeholders team to create intuitive, responsive web applications for desktop and mobile platforms that redefined the internal business processes and work strategies for a worldwide Government Agency.

+ Designed 4 new web applications to streamline internal business processes

+ Developed applications using MVC framework

+ Maintained CSS Style sheets for multiple applications including jquery custom styles

+ Created branding identity for all web applications

Web Designer/Developer

Ace Info Solutions, Inc.

Reston, Va
Apr 2010 - Oct 2013

Work as a Graphic Designer and Web Developer both on the Corporate and Government contract level.

+ Currently support the Department of Justice COPS program within the Internet Technology division maintaining the public facing website. Design and develop DOJ Grants Management Software interface and user application GUI and web development. DOJ Public Trust clearance. http://www.cops.usdoj.gov/

+ Provided graphics support for the USDA FAS (Foreign Agricultural Service) creating design mockups for an internal facing Map portal. USDA Public Trust Clearance.

+ Supported the GSA NCR (National Capital Region) contract as a GUI designer and developer modernizing and documenting the development environment and maintaining existing inward facing intranet sites across 11 regional offices. GSA Public Trust Clearance.

+ As a GUI developer provided content updates and maintenance for aqd.nbc.gov adhering to standards for compliance and documentation while creating a fresh look and feel Performing usability analysis and assessment regarding changes to the form and function of the presentation layer of the website. DOI Public Trust Clearance.

+ Re-designed the Ace Info Solutions, Inc., http://www.aceinfosolutions.com/, website as well as collateral materials for any outward facing marketing materials and campaigns.

+ Front end development/design for USDA's Supertracker web portal, www.choosemyplate.gov/supertracker/, the USDA online health tracking tool.

+ Create graphics for all major RFP's and RFQ's that are submitted for contract.

+ Create outward facing marketing collateral materials for both multimedia and print delivery.

Web Designer/Graphic Artist

Gannett

McLean, Va
Jul 2008 - Apr 2010

As a member of the Community Publishing Creative Services team was responsible for the production of print and web advertising for use in over 85 local news markets.

+ Designed advertising for Web, Print and Multimedia formats to increase sales and audience participation for various news markets around the country.

+ Implement and maintain a standardized technical reference guide used in the release of all print and multimedia assets.

+ Create customizable market spec advertising for over 50 markets around the country, enabling customization for specific use and implementation.

+ Maintain meta data asset lists that include file descriptions and instructions customized for creative briefs and market specific searches using Filemaker Pro.

+ Select and edit images for use in marketing campaigns, editorial, and advertising content.

+ Re-designed web pages, utilizing style guides for various sales initiatives and customer based programs.

Web Designer/Graphic Artist

ARC

Arlington, VA
Nov 2007 - Jun 2008

Collaborated with product managers as a member of the marketing team to design and produce print and web campaigns for an in house marketing program. I took the lead role in print collateral management, procuring print services, and managing workflow for all printed materials. I created design concepts, collaborating with the Art Director, and am responsible for final art reproduction.

+ Created original art for all marketing materials including capabilities data sheets, product brochures and sales collateral materials.

+ Consulted and participated in the company website re-design. https://www.arccorp.com/solutions/index.jsp

+ Created event marketing materials for all outward facing conferences including invitations, signage, booth graphics and on-line promotions.

+ Redesigned web pages, static and flash banners as well as templeted powerpoint presentations.

+ Developed an internal image library, using meta-data, for organization and search capabilities.

Proposal Design & Production Coordinator

Catapult Technology Ltd.

Bethesda, MD
Feb 2007 - Nov 2007

Worked in conjunction with senior executives, program managers, and subject matter experts (SMEs) in developing and creating effective responses to federal government requests for proposals (RFPs), ensuring compliance and highlighting company strengths and qualities for a growing service-disabled, veteran owned firm.

+ Collaborated with management on strategies for successful proposal submissions, keeping RFP compliance and scheduling a priority.

+ Created company-wide communications materials including pdf forms, practice area marketing materials, trade show backdrops, and marketing materials.

+ Procured printing services for all collateral marketing pieces performing press checks, ensuring quality for final printed pieces.

+ Developed original art and templates for RFPs.

+ Conceptualized charts, graphs, and tables used within proposals using graphics to make a visual impact with text data.

+ Created a company-wide style guide for use within all company divisions.

Senior Production Artist

Auras Design

Silver Spring, MD
Feb 2000 - Feb 2007

Collaborated with senior design staff and directly with clients in a graphic design studio which produced 13 monthly, bi-monthly, and quarterly magazine titles as well as corporate identity, annual reports, advertising campaigns and newsletters. Worked closely with clients, editorial staff, product representatives, and printers on a daily basis to coordinate and produce all final art.

+ Managed the company’s digital photography program, including purchasing equipment, directing photoshoots, and editing final images.

+ Designed web pages and web banner ads for a variety of collateral projects.

+ Created photo illustrations/collages and compositions for magazine and collateral editorial content.

+ Digitally created spot editorial illustrations, charts, and graphs for all publications.

+ Re-created geographic maps.

+ Selected transparencies and slides from client-contracted photographers.

+ Scanned, re-touched, and color-corrected transparencies, slides, reflective art and line art for final editorial use.

+ Implementing a pre-flight procedure for all customer advertising from outside sources and created a work flow to insure proper press reproduction.

+ Collaborated with client/editorial staff in making editorial changes and producing proof sets for editorial review.

+ Responsible for software, hardware, and system upgrades to desktop Macintosh computers as well as technical troubleshooting.

Education

Corcoran College of Art & Design

Washington, DC

Georgian Court College

Lakewood, New Jersey

Certifications

UX Certification

UX Certified - Neilson Norman Group
https://www.nngroup.com/ux-certification