Nicholas Mills

ART DIRECTOR / WRITER / VICE VERSA

Melbourne Australia

Senior Art Director / Copywriter with a career spanning more than 302 months as a creative in the advertising industry.
Skilled at generating ideas and creating concepts across multi channel campaigns from brief to client presentation.
Experienced in creating clear and concise writing for client's advertising and brand communications with strong presentation skills.
An ability to work solo or in a team with a hands-on approach to directing photogaphers, illustrators, film directors and sound designers to deliver polished advertising communications to client.
A stickler for ideas in advertising, with no brief too small.

Experience

Senior creative

Melbourne Australia
Jul 1997 - Present

Various

July 1997 - December 1997
Publicis Mojo Melbourne
Accounts worked on:
Tourism Victoria, Phillip Morris, Esanda, The Met.

June 1998 - November 2004
Clemenger BBDO Melbourne
Accounts worked on:
Pacific Access (Yellow Pages), CAMA (Australian Milk Marketing), Mercedes, Sancella Fempro (Libra), Masterfoods Petcare (Pedigree Pal), Masterfoods Snackfood (Starbursts), Just Jeans, Levis, Daimler Chrysler (Jeep), Simplot (Leggos), The Australian, Repco, TAC, Carter Holt Harvey (Deeko).

December 2004 - September 2007
The Campaign Palace
Accounts worked on:
National Foods (Yoplait, Berri, Daily Juice), Target, Origin Energy, Quit Victoria, Cancer Council, Tetley Tea, D.C.I.T.A. (Department of Communications and Information Technology Australia), Jeans West

March 2008 - Current (Freelance)

BadgarOgilvy Melbourne
Accounts worked on:
Crown Casino, BMW Australia, Mini, McCains, Office Works, Myer, Miff (Melbourne International Film Festival), AAMI, Australia Post, Kraft,Yellow Pages, Harness Racing Victoria.

Grey Melbourne
Accounts worked on:
TAC Victoria, Golden Circle.

New section

Some baubles along the way.

Cannes Lions 1 Silver Lion, 1 Bronze Lion, 8 Finalists

Clios 2 Finalists

New York Festivals 1 Grand Prix, 3 Gold Worldwide Medals

London Internationals 2 Finalists

Award 10 Finalists

Asia Pacific Adv Awards 1 Silver Award

MADC 2 Silver Awards, 5 Bronze Awards, 23 Finalists

Caxtons 2 Finalists

New section

Other stuff

AWARD school winner Victoria (1997)

Concept, design and production of the 1999 MADC annual.

Time Magazine's Person Of The Year 2006.