

# Geoff Isenman

GEOFF ISENMAN'S CAREER THUS FAR HAS LED HIM TO THE NEW YORK TIMES COMPANY, WHERE IS A DIRECTOR, CORPORATE DEVELOPMENT.

New York, NY

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With a Bachelor of Arts from the University of Pennsylvania and a Master of Business Administration from Columbia Business School, Geoff Isenman's educational background has prepared him for a successful career in media. While in Philadelphia, Mr. Isenman worked for the public relations firm Allied Advertising as a Junior Publicist. He managed marketing budgets and implemented promotional strategies for films in conjunction with senior publicists. In 2000, Mr. Isenman joined Franklin & Siegal Associates as a Film Scout, where he tracked books, articles and plays to be adapted into film and television projects.

Two years later, Geoff Isenman joined Tribeca Productions, where he served as a Director of Development. In this role, Mr. Isenman worked to develop and finance film and television projects for studios and networks. He was also involved with the early years of the Tribeca Film Festival, helping to administer the science-oriented Sloan Screenplay Development Program and to create panels.

In 2008, Geoff Isenman joined The New York Times Company, where he serves as Director of Corporate Development. The media company owns newspapers including The New York Times, The Boston Globe and the International Herald Tribune. The Times Company also controls 50 websites including About.com and Boston.com. In his position, Mr. Isenman works on mergers and acquisitions, minority investments, joint ventures and new business opportunities for the company's various assets.

Experience

Director, Corporate Development

## THE NEW YORK TIMES COMPANY

New York, NY  
2008 - Present

### Education

MBA

## COLUMBIA BUSINESS SCHOOL

New York, NY  
- May 2008

BA

## UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

### Links

## Geoff Isenman on PeoplePond

<http://www.peoplepond.com/isenmangeoff>

## LookUp Page - Geoff Isenman

<http://www.lookuppage.com/users/geoffisenman/>

## Geoff Isenman's Site

<http://geoffisenman.com>

## Geoff Isenman's Entrepreneur Profile

<http://econnect.entrepreneur.com/geoffisenman/>

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## About Geoff Isenman

<http://about.me/isenmangeoff>

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