Kristin Robertshaw

GRAPHIC DESIGNER

San Jose, CA

robertshaw@biologicalillustrations.com
(408) 455-3212 mobile

I provide strong visualization skills to support executive presentations, on-line deliverables, interactive demos and print collateral. With an advanced degree in Medical Illustration and over eight years of professional experience in the biotech industry, I specialize in medical and biotech illustrations and animations.

Experience

Owner

BioLogical Illustrations

San Jose, CA
Sep 2011 - Present

— Render scientific and medical animations and illustrations
— Illustrate storyboards for drug method of action
— Design and develop digital and print corporate collateral, including annual reports, popup booths, posters, flyers, postcards, white papers, case studies, manual covers and presentations
— Design and develop web banner ads, interactive eLearning modules, email invitations, and 2D animations
— Design and develop company logos and business cards
— Read and interpret scripts and reference material for animations
— Create and edit motion graphics and video

Technical Illustrator and Writer

Menlo Park, CA
Feb 2010 - Sep 2011

Pacific Biosciences

Selected Achievements:
— Led the creative design of an emerging corporate identity
— Supported the executive staff in driving and implementing the visual direction of the international
pre-IPO Roadshow

Designed and produced corporate identity:
— Branding Guidelines
— e-Brochure
— Newsletter; both e-newsletter and printed
— PowerPoint template
— Annual Report Cover
— Corporate Brochure

— Designed and produced executive, investor and sales presentations
— Developed branded look and feel
— Designed and produced event collateral; postcards, evites, landing pages, banners
— Designed webinar invitations
— Designed On-line Help
— Designed and produced logos and icons
— Designed and produced external and internal documentation covers
— Designed and published interactive Product Change documentation
— Illustrated sequencing technology and consumer products
— Edited product labeling
— Wrote and illustrated service procedures
— Formatted Product Installation Guide, Service Bulletins, White Papers, and Tech Notes
— Designed and edited motion graphics
— Modeled and animated technical 3D renderings
— Edited and rendered video

Graphic Designer

Duarte Design

Mountain View, CA
Apr 2006 - Jan 2010

Selected Achievements:
— Selected as a company-wide multimedia resource
— Core contributor for video editing and video compression

— Storyboard/concept sketch development
— After Effects and Flash production experience
— 3D modeling using Cinema 4D
— Digital asset development using Photoshop and Illustrator
— Video and audio editing
— Video compression
— Presentation design and production using PowerPoint and Keynote
— Brainstorm and conceptualize client content
— Translated complex ideas into clear, concise and compelling visual stories
— Member of the Life Sciences Team and Multimedia Team
— Company-wide resource for multimedia projects

Senior Software Quality Engineer

BD Biosciences

San Jose, CA
Jun 1997 - Jun 2002

— Led Software Integration Testing (team of 7 SQ Engineers)
— Implemented process and system training for new employees
— Evaluated test schedule, monitored test progress and completeness
— Reviewed and approved test documentation and execution
— Generated and maintained Integration Test documentation
— Evaluated software builds for testability and Configuration Management strategy
— Supported inter-department team synergy and SQE process improvement
— Member of the User Interface Team and Change Control Board (CCB)
— Identified conceptual design defects
— Reviewed Functional Specifications for accuracy and testability
— Executed Test Procedures, isolated software defects, generated reports

Lab Technician

BD Biosciences

San Jose, CA
Jun 1995 - Jun 1997

— Performed Alpha Software/Hardware Evaluation on flow cytometers (clinical and research)
— Organized and wrote Test Protocols and Final Reports
— Extensive cell acquisition, analysis, and sorting
— Technical Skills using GMP / GLP
— Flow Cytometer Calibration/Maintenance
— Preparation of buffer sheets/solutions
— Cell fixation
— Immunofluorescence Antibody and DNA staining
— Biosafety Level 3 sample preparation

Education

M.S. Medical Illustration

Georgia Health Sciences University

Augusta, GA
Aug 2003 - May 2005

- Medical school curriculum
- Surgical experience
- Traditional illustration
- 3D illustration and animation

B.A. Biological Sciences

UC Santa Barbara

Santa Barbara, CA
Sep 1988 - Jun 1992

Pre-med curriculum

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