Grace Comisso

SENIOR GRAPHIC DESIGNER/ARTIST

Southern California

grace.designart@gmail.com
office

• Seasoned print and web designer with expert knowledge in Photoshop, Illustrator, and InDesign
• Working knowledge of web design, including responsive and UX
• Maintains a smooth creative process from initial concepts to design details
• Clean, modern esthetic, as well as color-saturated designs
• Clear communicator
• Resourceful and solution-oriented
• Influenced by abstract expressionism, architecture, and nature

In 2005, I began painting abstract portraits of family members. For more artwork and blog posts, visit http://www.gracecomisso.com.

Experience

Senior Graphic Designer/Artist

Southern California
Jun 2004 - Present

Grace Comisso Creative

Participated in the creative process for several Southern California companies. Projects included ads, brochures, business cards, direct mail campaigns, identity and logos, sell sheets, and posters. A Community of Friends; And Company; BLT Associates; CCAA Museum of Art; Family Health Care Centers; Gardner Pool and Remodel; Gourmet Grapes and Olives; Hyder Group; Orly International; Pitzer College, Praxis Integrated Communications; Regent Properties; Tag Strategic; and Towers Perrin HR Services.

Art Director

Claremont McKenna College

Claremont, CA
Jul 2015 - Mar 2018

Create print and online visuals for the Public Relations and Communications Department. Projects include multi-page brochures for Admission's recruitment efforts, ads for Planned Giving, profile booklet for the Board of Trustees, direct mail pieces for Annual Giving, website design for the Marion Minor Cook Athenaeum, brochures for Annual Giving's donar campaign. Managed freelancers and interns on design projects.

Graphic Designer, contract

Pitzer College

Claremont, CA
Jul 2014 - Nov 2014

Created concepts and designs for marketing materials for Office of Advancement, Office of Admissions, Career Services, Dean of Faculty, and President’s Office, which included brochures, logos, direct mail postcards, email marketing, magazine layout, admissions welcome packet, posters, handouts, and table tents.

Art Director, contract

Big Imagination Group

Culver City, CA
Sep 2013 - Feb 2014

Created concepts, designs and layouts for projects that included web design, UX, eblasts, landing pages, carousel and web banner ads, social media design, brochures and print ads. Maintained brand consistency and streamline the creative process. Clients include Rainbow Light Vitamins, Doctors Medical Group, Cottage Health Care System, and SoCal Robotics.

Graphic Designer

Canon Communications, LLC

Los Angeles, CA
Sep 2007 - Jan 2009

Designed ads, brochures, business cards, direct mailers, logos, postcards, and proposals.

Computer

Expert level in Photoshop, InDesign, and Illustrator on Apple computers

Affiliations

Albright-Knox Art Gallery lifetime member and former docent
Frick Pittsburgh member

Education

Art Institute of Pittsburgh, Visual Communications

Pittsburgh, PA

Curriculum included drawing, graphic design, illustration, package design, and painting.

Harvard Business School Club of Buffalo, Management Development Program

Amherst, NY

Case studies of profitable businesses were evaluated, including CEO presentations on marketing, finance, leadership, manufacturing, strategy, and ethics.

Albright-Knox Art Gallery, Docent Program

Buffalo, NY
2002 - 2004

Studied Art History and the permanent collection at this world-renowned art gallery, known for their excellent art collection, which includes several masterworks of the Abstract Expressionists. Guided corporate and public tours through the exhibition and collection.

Awards

Hermes Creative Gold Award

Hermes Creative Awards selected my design of the Pitzer's student recruitment Welcome Packet as the gold award recipient in the packet category. My role for the project was creative direction, headline copywriting and messaging, and sole designer. I implemented three of Pitzer's brand colors, orange, blue and yellow, to give the piece a sunny California vibe. Big photos of student's faces wearing orange sunglasses peppered the inserts. It was truly a fun project and I am honored to given this award.

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