RAMON BLANCO

SENIOR COPYWRITER

Colombia

ramonfelini@gmail.com
+573176414038 mobile

I'm a creative copywriter with more than ten years of experience in the world of ideas, thinking, writing and directing them in TV spots, institutional videos, manifestos, digital content, radio spots and jingles. I like to look after the DNA of each brand, its coherence, its speech and and what it stands for, but I am also a fan of being involved along the processes of each deliverable or each new piece that the world will see.

Experience

Senior Copywriter

Leo Constellation

Freelance

Bogotá - Colombia
Apr 2025 - Present

Senior Copywriter

The Juju

Freelance

Bogotá - Colombia
Dec 2025 - Feb 2026

Senior Copywriter

Sancho BBDO

Freelance

Bogotá - Colombia
May 2025 - Sep 2025

Senior Copywriter

Publicis Groupe

Freelance

Bogotá - Colombia
Oct 2024 - Mar 2025

Senior Copywriter

Ogilvy & Mather

Freelance

Bogotá - Colombia
Jun 2024 - Aug 2024

Senior Copywriter

Publicis Groupe

Freelance

Bogotá - Colombia
Aug 2023 - Jun 2024

Senior Copywriter

Ogilvy & Mather

Freelance

Bogotá - Colombia
Apr 2023 - Aug 2023

Senior Copywriter

Latir

Freelance

Bogotá - Colombia
May 2022 - Jun 2023

Creative Director

Fantástica

Bogotá - Colombia
Aug 2019 - Sep 2020

Creative Director

MullenLowe SSP3

Bogotá - Colombia
May 2017 - Jul 2019

Senior Copywriter

Grey Colombia

Bogotá - Colombia
Jan 2016 - Apr 2017

Senior Copywriter

Geometry Global

Bogotá - Colombia
Jul 2014 - Nov 2015

Senior Copywriter

Sancho BBDO

Bogotá - Colombia
Jul 2009 - Jun 2014

Junior Copywriter

Aguayo

Bogotá - Colombia
Jan 2008 - Jul 2009

Skills

Creative Direction
Copywriting
UX Writing
Storytelling
Video Direction
Branding
Strategy

Awards

Young Lions
El Dorado
El Ojo De Iberoamérica
FIAP
D&AD
Lápiz de Acero
Effie
IAB

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