Nurse

SENIOR CREATIVE TEAM

Sydney

thenurse@bigpond.net.au
office

Whilst Helen's career has predominantly involved working on big-brand consumer goods in multinational agencies, she has also conceived and overseen some of Australia's most successful behavioural-change campaigns in health communication. Deeply considered and tastefully delivered art direction is her goal regardless of the scope (or budget) of the task. But what remains paramount in Helen's approach to communication is the sanctity and protection of a good idea. That's all that really matters.

Experience

senior art director/creative director

Ursaclemenger

St. Leonards, Sydney
Mar 2002 - Present

Education

BA Communications (Design)

Sydney College of the Arts

Sydney