

Damon Crate

CREATIVE DIRECTOR

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awards

2023 The Drum Global in-house Agency of the year
2023 Campaign Mag Global In-house Agency of the year - silver
TOP 22% of Creative directors 2021 Strategy Creative Report card
TOP 25% of Creative directors 2020 Strategy Creative Report card
#21 Art Director in Canada 2016 - Strategy Creative Report Card

Delimex Feeding Gamers

2023 - ONE SHOW: Merit - Brand Slide
2023 - ONE SHOW: Shortlist - X3
2023 - NY FESTIVALS - Silver: Effectiveness (gaming)
2023 - NY FESTIVALS: Shortlist x5 - Finalist x2
2023 - COMMUNICATION ARTS - '23 Advertising Annual
2023 - ADCC: Bronze - Experiential
2023 - ADCC: Bronze - Direct Digital & Online
2023 - APPLIED ARTS - Advertising Annual
2023 - SHORTY AWRDS: Gold - Gamification
2023 - SHORTY AWARDS: People's Choice Award
2023 - MARKETING: Gold - gaming
2023 - MARKETING: Silver - direct

KD Macsterpiece

2023 - ADCC: Bronze - Social Media

Nissan Pro Pilot Assist

2023 - LURZERS ARCHIVE

KD UNESCO

2023 - Shorty Awards: Finalist
2023 - ACE awards: Finalist

NAC

2022 - National Advertising Awards: Gold
2020 - National Advertising Awards: Bronze

Save Our Libraries

2020 - ONE SHOW: GOLD PENCIL - Craft (radio)
2020 - ONE SHOW: BONZE PENCIL - Radio Campaign
2021 - CLIO: BRONZE - Radio "Yogurt in wonderland"
2021 - CLIO: Short List - Radio "wizards of comprehensive liability"
2020 - D&AD: Shortlist - Radio & Audio Campaigns
2019 - LIA - Silver: Radio Campaign Public Service / Social Awareness

2020 - Marketing - Bronze - Public Service Press Single "oliver twist"
2020 - Marketing - Bronze - Public Service Press Single "Rapunzel"
2020 - Marketing - Silver - Public Service Radio Campaign
2020 - Marketing - Bronze - Public Service Press Campaign
2019 - APPLIED ARTS: Radio Probono Campaign
2019 - ADCC: Gold: Public Service Print Ad: Campaign
2019 - ADCC: Silver: Public Service Print Ad, Single: Rapunzel
2019 - ADCC: Bronze: Radio Public Service: Campaign
2019 - ADCC: Bronze: The Michael O'Reilly Best Copywriting Award, Radio
2019 - ADCC: Bronze: Radio, Radio Campaign
2019 - ADCC: Bronze: Radio Single over 30: "nazodone & tinkerbelle"
2019 - ADCC: Bronze: Radio Single over 30:"the two for one musketeers"
2019 - ADCC: Bronze: Public Service Radio, Single: "wizards of comprehensive liability"
2019 - Applied Arts: ProBono Series - in annual

New York Fries - Haute Dog

2020 - Marketing Bronze: Press Single "Burberry"
2020 - Marketing Merit: Press Single "Chanel"
2019 - ADCC: Bronze: Advertising Posters, Single: Embroidery
2019 - ADCC: Bronze: Advertising Posters, Single: Emblem
2019 - ADCC: Bronze: Advertising Best Art Direction: Campaign

Leons: Part Of The Family

2018 - CASSIES: Bronze: Building Brand Equity
2018 - CASSIES: Bronze: New Brand Positioning

Belair Direct: Accident forgiveness

2017 - APPLIED ARTS - Campaign

Toronto Raptors: Open Tryouts

2016 - Carte Blanche - Shortlist

Covenant House: How Old?

2016 - STRATEGY DIGITAL AGENCY OF THE YEAR: Bronze (Taxi) one of the 3 key pieces.

Tim Hortons - The Tims Next Door

2017 - WARC 100 most effective campaigns in the world. Tims Next Door (#89)

2015 - NEW YORK FESTIVALS: Bronze - Outdoor Best Use of Medium - Ambient

2015 - NEW YORK FESTIVALS: Bronze - Outdoor Ambient: Restaurants

2015 - ADCC: Silver - Promo - Single

2015 - ADCC: Silver - Media Innovation - Single
2015 - ADCC: Silver - Experiential - Single
2015 - CMAs: Silver - Experiential and Innovative Media
2015 - CMAs: Bronze - Promotion/Shopper Marketing
2015 - MARKETING AWARDS: Silver - OOH Non-standard
2015 - MARKETING AWARDS: Silver - OOH Large-scale
Ambient
2015 - APPLIED ARTS ADVERTISING: Experiential/Event
Single - In Book
2015 - APPLIED ARTS ADVERTISING: Advertising/Non-
Traditional Single - In Book
2015 - ATOMIC AWARDS: Bronze - ATOMIC Idea
2015 - ATOMIC AWARDS: Bronze - Best Experiential
Engagement
2015 - ATOMIC AWARDS: Bronze - Best Niche
2015 - PROMO AWARDS: Gold - Best Idea or Concept
2015 - PROMO AWARDS: Gold - Best Pop-up Activation
2015 - SHOPPER INNOVATION AWARDS: Gold - In-store
Engagement
2015 - SHOPPER INNOVATION AWARDS: Gold - Out of the
Box Retail
2015 - SHOPPER INNOVATION AWARDS: Silver - Original
Idea Targeting
2015 - GLOBES: Gold - Retail (Tims Next Door)
2015 - GLOBES: Silver - Short Term (Tims Next Door)

Hyundai: Guardian Angel
2014 - BEST CAMPAIGN: Voted best Global campaign by
Hyundai Global

Hyundai: Country Drive
2013 - APPLIED ARTS Advertising Annual: In Book

Hyundai: Live Smart
2011 - COMMUNICATION ARTS ADVERTISING
2011 - WEBBY AWARDS: Honouree - green websites
2011 - MARKETING AWARDS: Bronze - Overall Brand
Creativity
2011 - GRAPHIS Advertising Annual: In Book
2010 - APPLIED ARTS INTERACTIVE: In Book

2009 - NATIONAL ADVERTISING AWARDS: Merit Interactive

Moosehead Light: Moose Calls Website
2009 - WMAs: outstanding website

Youthography PING quarterly report
2008 - COUPE MAGAZINE International Design Annual: In
Book

Personal Identity

2007 - 100 BRANDS OF INTEREST: featured 100 top designer identities from around the world

Multiple "Best of the week:" Best Ads on TV

Press:

Buzzfeed, Ad Age, Adweek, Creativity, Engadget, Fast Company, Under the influence with Terry O'Reilly, Little Black Book, Design TAXI, Directory UK, Huffington Post, InfoPresse, CBC news, CTV news, National Post, Toronto Star, Stimulant, AutoBlog, Sasquatch Evidence, Sir Martin Sorrel personal shoutout.

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