Scott Krontilik

ART DIRECTOR/GRAPHIC DESIGNER

Hudson Valley, New York

srkrontilik@gmail.com
845.306.7110 mobile

Hands-on Art Director with many years of experience in the design field. Actively participate in every level of design from conceptualization to production. Always maintain a professional attitude with the ability to find a solution to demanding situations.

Experience

Self Employed Designer

SRK Design

Carmel, NY
Jun 2014 - Present

• Work side-by-side with clients from brainstorming and problem-solving to end product pieces
• Develop branding strategy and corporate design for start up and established businesses

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art director

D-zine Inc.

New York, New York
2002 - 2012

• Developed multiple concepts, delivering clients strategic creative marketing promotions
• Managed studio workflow, keeping projects within budget and on-time
• Worked closely with internal and external vendors to ensure and deliver high-quality solutions
• Managed and fostered relationships with clients which increased revenue for D-zine
• Directed, developed and produced innovative ideas for a range of projects, including package design, point of purchase displays, corporate identities, annual reports, banners, ads and more

senior graphic designer

1998 - 2002

• Worked side-by-side with business owners, including brainstorming and problem-solving
• Designed packaging, identities, invitations, brochures, catalogs and trade show materials
• Created original illustrations for key clients, including pictograms, maps, design elements, charts, and full-scale illustrations
• Enhanced imagery with photo retouching which included color correction and changing
image content

graphic designer

Stamford, Connecticut
1994 - 1998

Cendant Corporation

• Produced and designed direct marketing materials for leading membership programs
• Developed turn-key design solution and template system for studio to run efficiently
• Helped set up an internal incentive program

Education

BFA

Rochester, New York
1996

Rochester Institute of Technology

AAS

Poughkeepsie, New York
1992

Dutchess Community College

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