Jason V Roberts

GRAPHIC DESIGNER/PAINTER

Brooklyn, New York

Experience I am a Brooklyn born Artist and Graphic Designer, I have extensive knowledge from a diverse array of experiences: I studied fine arts at Fashion Institute of Technology and Graphic Design at The Art Institute of New York. I worked as the Senior Director for Loyalty & Heart Clothing Company and lead a team in building they're brand. I worked with BP Oil on designing a logo for they’re diversity and inclusion division for a national celebration. I am a brand architect who loves seeing client’s dreams become reality. Process All work begins in a sketchbook with pen, as all pieces are created from scratch. Initially, we conduct research & gather content into a document, followed by brainstorming & conceptualizing. Philosophy When the design problem is defined & understood, a solution will present itself through the process. Sincerely, Jason V. Roberts JASON V. ROBERTS E-mail: jasonroberts718@gmail.com QUALIFICATIONS ➢ An efficient, resourceful, flexible as a supervisor adapt at working independently or in team setting with minimal supervision. ➢ Highly organized, meticulous and methodical with strong time management and prioritizing skills; confident decision-making using prudent judgment; able to work productively under pressure in fast-paced, time-critical environments in a calm, collected manner. ➢ Attentive to detail with demonstrated record of solution- and results-oriented accomplishment, as well as a willingness to take on new challenges and responsibilities ➢ Proficient in budget/ report writing, office management, staff supervision, customer service, scheduling and appointment setting. STRENGTHS ➢ Varied styles with a strong foundation in Art History ➢ Great conceptualizing skills with a strong aptitude for creating eye-pleasing work ➢ 5 years of graphic design experience ➢ Professional artist with strong freehand and painting skills SKILLS ➢ Digital painting, retouching, image manipulation, and compositing with Photoshop ➢ Proficient in logo & package design using Photoshop, Illustrator and InDesign ➢ Computer literate--Graphic Design, office suite ➢ Digital photography, including portraits and still-life ➢ Traditional artwork including charcoal, graphite, ink, colored pencil, watercolor, acrylic, oils and collage. ➢ Advanced Image manipulation Illustration ACCOMPLISHMENTS ➢ Created an apparel logo for BP Oil Diversity and Inclusion Celebration-2010 ➢ Artwork exhibited

in world famous Chelsea Hotel 2010 ➢ Artist interview and works featured in YRB Magazine (online magazine) ➢ Creator and Senior Designer for Loyalty and Heart Apparel Company-luxury Tee-shirt line-2011 ➢ Interviewed and works featured in Hoodgrown Magazine -2011

Experience

Creative Director

New York
May 2010 - Present

http://www.loyaltyandheart.com/

Created logo for the brand. Conceptualizing and designing clothing. Organizing photo-shoots and video shoots, web design layouts.

Education

Art Institute Of New York

Studied Graphic Design