# Elizabeth Lowenthal

GRAPHIC DESIGNER

Owings, MD

liz.lowenthal@gmail.com
410-257-3226 home
410-610-3782 mobile

As owner of Lowenthal Design and Illustration I can offer advertising, print design, Illustration and digital photography services. I have created book covers, brochures, fliers, logos, menus, print ads, posters and Illustrations, both digital and traditional.

I enjoy the creative process and collaborating with others to produce designs that attract the attention of the intended audience.

I have extensive experience working with people in non-profit educational and medical settings

Email: liz.lowenthal@gmail.com

## Experience

Owner

### Lowenthal Design and Illustration

Owings, Maryland
2012 - Present

Graphic design and layout, business/personal logos, advertisements and illustrations using computer software and traditional artistic methods. Utilizes digital photography to create/augment expression of personal/corporate branding. Strong focus on print design such as brochures, book covers, book and magazine layouts, advertisements, posters, product design. Uses market research to connect with consumers, build strong relationships and communicate product value.

Designer

## Calvert Internal Medicine Group (CIMG)

110 Hospital Road #310 Prince Frederick, MD 20678
Apr 2012 - Present

Print ads for the medical group for both newspapers and organizational newsletters. Ads encompass medical group, new doctor, specialty, evening and Saturday hours advertisements. Future plans include designing informational flyers for new doctors and and direct mail pieces.

Graphic Design

## Casey Cares Foundation

Baltimore, MD
Feb 2013 - Present

Graphic Design and layout involving non-profit organization activities and branding. Designs include retractable display and corporate sponsor banners, magnets, postcards, business cards, mailing inserts, informational place cards for auction gala, event billboard and letterhead template.

Education

Associate of Arts and Sciences, Graphic Design

## Anne Arundel Community College

101 College Parkway, Arnold, Maryland 21012
Aug 2007 - May 2013

GPA: 4.0, Phi Theta Kappa.

Juried Exhibitions:

"Woman" Charcoal, "Birds/Fish" Colored Pencil, Art of Women, Anne Arundel Community College, Spring 2009.

"Fabric Study" Watercolor, Student Art Show, Anne Arundel Community College, Spring 2011.

Coursework:

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Illustration (ART-137 001)
Digital Portfolio Development (CAT-240 875)
Fundamentals of Typography (CAT-264 875)
Graphic Design 2:Adv Concepts (CAT-266 875)
Watercolor 1 (ART-140 001)
Web Design 1 (CAT-274 875)
Graphic Design 1:Fundamentals (CAT-113 875)
Digital Photography (CAT-120 003)
Digital Design Foundation (CAT-111 003)
Digital Imaging 1 (CAT-117 875)
Color (ART-103 003)
Introduction to Fine Arts (HUM-101 005)
Two-Dimensional Design (ART-100 005)
Drawing 2 (ART-126 001)
Drawing 1 (ART-125 004)
Comptng/Tech (CSI-112 004)
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Bachelor of Science, Nursing

## University Of Massachusetts, Amherst

181 Presidents Drive Amherst, MA 01003
Sep 1980 - May 1983

Bachelor of Science, Education

## Northeastern University

360 Huntington Ave Boston, MA 02115
Sep 1974 - May 1979

### Cerifications

## Registered Nurse, Inactive License

Maryland Board of Nursing, License R090974
August 2012 – August 2013

### Volunteer Experience

## Calvert Animal Welfare League (CAWL)

July 2007 – May 2012
Provided animal care, socialization and exercise. Assisted with auction set up 2011. Organized resources to improve building structure and grounds.

## Calvert Special Education Citizen's Advisory Committee (Calvert SECAC)

Chairperson
September 2005 – May 2010
Wrote bylaws for the SECAC and conducted meetings. Speaker on transition issues in special education. Worked with law enforcement on a mock traffic stop/crash geared toward individuals with disabilities.

## The Autism-Asperger Association of Calvert County, Inc., (AAACC)

Vice President, Treasurer, Board Member
September 2004 – May 2010
Helped incorporate the AAACC and establish it as a 501c3 public charity. Helped with organizing speakers. Conducted and set-up meetings. Presenter with law enforcement on driver's licensing issues for individuals with disabilities.

## The Harbour School at Annapolis Parent Teacher Organization

PTO Co-President, Volunteer, Decorator for 2008 Auction Gala
September 2004 – June 2008
Expanded existing PTO program. Planned and executed school wide parent/teacher/student activities. Designed, planned, organized and purchased decorations for the annual Harbour School Auction Gala spring 2008. Assembled team of volunteers to manufacture and set up decorations. Coordinated set up with hotel staff.

## Mount Harmony Elementary School, Owings, MD

Volunteer, Teacher Appreciation Chair Person
September 1995 – June 2003
Created poster illustrations to accompany third grade reading text. Organized and conducted activities for teacher appreciation week.

## Congregation Beit Chaverim

Co-President
September 2000 – June 2001
Founded organization. Helped to develop group structure and organized congregation activities.

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