

scott izuhara

CREATIVE + ART DIRECTION

Los Angeles, Ca

sizuhara@gmail.com

A passionate, highly-conceptual creative problem solver with an award-winning track record for producing inspiring work while guiding and stimulating creative ideas and approaches.

Experience

Associate Creative Director

Long Beach, CA
2008 - Present

Designory.

Concept, design, and execution of digital media, mobile apps, print collateral and showroom materials. Direct and manage the creative staff on all projects through the lens of design, typography, imagery and storytelling using traditional photography, CGI and/or video. Promote and advance the brand identity of clients such as Infiniti USA, Infiniti Global, Subaru USA and Fuji Heavy Industries.

Senior Art Director

Long Beach, CA
2001 - 2008

Designory.

Concept, design, and execution of print collateral work for clients including Infiniti USA, Mercedes-Benz, Maybach, IndyMac Bank, Pelican Hill, Sea Island Resorts

Senior Designer

Cerritos, CA
1999 - 2002

Inkworks Design and Press / Mixwell U.S.A.

Design and concept corporate identity, brochures, print ads, direct mail, environmental, point of sale, and apparel design / graphics

Webby

Honoree - 2013 Best Visual Design: Mobile - Infiniti Models iPad App

American Advertising Federation ADDY®

District Review - Silver Medal: 2012 Infiniti Models iPad App

Web Marketing Association

Outstanding Website Award - 2011 Subaru Outback Dynamic Brochure

American Advertising Federation ADDY®

Los Angeles Regional - Silver Medal: 2011 Subaru Outback Digital Brochure and Infiniti Full Line Brochure V3

American Advertising Federation ADDY®

Los Angeles Regional - Bronze Medal - 2012 Infiniti Full Line Brochure

American Advertising Federation ADDY®

Los Angeles Regional - Bronze Medal: 2011 Subaru Life Book and 2011 Subaru Brochure Program

American Advertising Federation ADDY®

Los Angeles Regional - Bronze Medal: 2011 Infiniti Full Line
Brochure V5

American Advertising Federation ADDY®

Orange County Regional - Best of Show: 2009 Infiniti
Brochures

American Advertising Federation ADDY®

Orange County Regional - Gold Medal: 2009 Infiniti Brochures

International Automotive Advertising Awards

Bronze Medal: 2010/11 Infiniti Full Line Brochure V3 and 2011
Infiniti Full Line Brochure V5

International Automotive Advertising Awards

Silver Medal: 2009 Infiniti FX Brochure

International Automotive Advertising Awards

Bronze Medal: 2009 Infiniti Brochure Program

International Automotive Advertising Awards

Gold Medal: 2006 Infiniti G Sedan Brochure

International Automotive Advertising Awards

Silver Medal: 2006 Mercedes-Benz SLK Brochure and 2006 Infiniti Brochure Program

International Automotive Advertising Awards

Silver Medal: 2005 Mercedes-Benz Brochure Program

International Automotive Advertising Awards

Bronze Medal: 2005 Mercedes-Benz SLK Brochure

International Automotive Advertising Awards

Bronze Medal: 2004 Mercedes-Benz AMG and G-Class Brochures

Graphis

Design Annual: 2006 Infiniti Brochure Program

International Mobius Awards

Certificate: 2007 Infiniti Brochure Program

Education

Bachelor of Fine Arts: Visual Communication

Long Beach, CA
1997 - 2002

**California State University, Long
Beach**

Advanced One Concept

Torrance, CA

The Book Shop

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