Michelle Ingram

GRAPHIC DESIGNER / ART DIRECTOR

Nashville, TN

Forward thinking, highly creative, energetic designer with 22 yearsof experience in graphic design. I am quick to learn and adapt to any job. Competent, loyal, hard working employee with the ability to achieve tasks when working alone or as part of a team.

Education

BFA in Graphic Design

Maryville University

St. Louis, MO
Sep 2000 - May 2002

• Earned Bachelor of Fine Arts Degree in Graphic Design

Transfered

Meramec Community College

St. Louis, MO
Sep 1998 - May 2000

Professional Experience

Lead Designer

MediaTree Advertising

Nashville, TN
Jul 2024 - Present

• Design digital and print media solutions, including websites, ads, and promotional materials.

• Ensure brand consistency across all materials while managing multiple projects and meeting deadlines.

Designer II

Daymon Design

Nashville, TN
Feb 2023 - May 2024

• Delivered package design solutions to best promote the client's brand. Involving concept development, icon development and rendering structures for innovation.

• Art direct photo shoots to ensure brand vision.

Sr. Designer / Design Manager

SGK, Inc.

Goodlettsville, TN
Jan 2013 - Feb 2023

• Extensive experience designing graphics and graphic architectures for packaging programs consisting of hundreds of unique SKUs.

• Establish line extensions for consumer products in CPG food, pet, health, beauty and cleaning categories.

• Brand point manager on creative packaging and style guide rules.

• Primary liaison to client-side graphics and production team, photographers and agency principals.

Jr. Project Leader

The Clever Factory

Nashville, TN
Jun 2011 - Jan 2013

• Concept, design and develop kid toy packaging.

• Work directly with manager on creative positioning and strategies.

• Review and prepare materials for pre-press department.

Experiential Campaign Designer

XG-Ad

St. Louis, MO
Feb 2010 - Jun 2011

• Performed a lead role in designing trade show materials, campaign promotions, and event marketing.

• Focused on brand consistency and momentum building through social media pages.

Art Director

Kochan and Company

St. Louis, MO
Oct 2002 - Nov 2009

• Handled projects from beginning to end: including concept, design, production, estimates and print management.

• Designed promotional signage, print, logos, direct mail and outdoor advertising.

Intern Experience

D'Arcy Advertising Agency

• Worked closely with the intern copywriter on spec creative and assembled

• Research materials and organized focus group interviews for intern group.

Activities

Enjoy spending time with my family, traveling, camping, canoeing, recreational cycling, hiking, dancing and supporting local live music.