

# REBECCA TARG

DESIGN • EDUCATION • VISUAL RESEARCH

Milwaukee, WI

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My interests as a graphic designer and artist involve the concepts of editing and systems, in the literal and metaphoric senses. The themes of collaboration, translation, indexing, and communication remain constant in my work, which has been shown in galleries and an on-going project titled fold: the reader, a journal of written and visual work, is available in bookstores and online and has been honored in Print Magazine's Regional Annual. This project allows for collaborations with people from many disciplines, schools, areas and countries. I invite painters, photographers, designers, creative writers, theorists, and social scientists to contribute work under a thematic umbrella and design a book around this work. Two volumes have been published and I am collecting work for a third.

My commercial work is often done for creatives and non-profit organizations. Recent projects include the branding of new Chicago creative firms sr4 and JBCreative, as well as work for the federally-funded Military Family Research Institute at Purdue University and bilingual advertising for the NEA-funded Latino Arts Project in Chattanooga, TN. I have done projects for Chattanooga's Siskin Children's Hospital and Cress Gallery and for fine artists Maggie McMahon, Ron Buffington and Angela Dittmar. A poster designed for art cooperative Seed won an award juried by Art Chantry.

I am a resourceful and interdisciplinary educator with high expectations for my students. I believe that teaching conceptual facility is just as important to being a strong designer as knowledge of technology and production techniques; that professional success can be achieved through both if complemented by attention to detail, significant time, energy, and a zest for the endeavor. I think that an educator's job is to teach by example, cultivate excitement and opportunities, and advocate for her students.

Education

MFA in Visual Communication

Chicago, IL  
Sep 1998 - May 2000

## The School of the Art Institute of Chicago

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Post-Baccalaureate Studio Certificate

Chicago, IL  
Sep 1997 - May 1998

## The School of the Art Institute of Chicago

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BFA Painting, BA East Asian Language and Literature

Bloomington, IN  
Aug 1990 - Dec 1995

## Indiana University

Client Work (selected)

### JBCreative

EVANSTON, IL  
Branding and logo for Chicago-area creative director with high-profile client base

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### Evanston Scholars Program

EVANSTON, IL  
Brochure, branding and logo for a non-profit organization that improves college access and success for a diverse group of at-risk Evanston high-school students

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### Military Family Research Institute

WEST LAFAYETTE, IN  
Anniversary gala program; invitations for Institute event

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## sr4

CHICAGO, IL

Branding, consulting on web and presentation design, logo design

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## Latino Arts Project

CHATTANOOGA, TN

Bilingual poster design for NEA-funded project  
identifying/documenting traditional Latino art forms

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## Angela Dittmar

NEW YORK, NY and CHATTANOOGA, TN

Exhibition cards for nationally showing artist

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## Abundia Women's Retreat

CHICAGO, IL

Logo, card, brochure, signage for annual national women's  
conference and workshop

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## Siskin Children's Institute

CHATTANOOGA, TN

Quarterly newsletter for school and institute

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## Design Studies Forum

NATIONAL

Front-end website design for national design organization

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## Spiegel Publishing Company

DOWNER'S GROVE, IL

Typographic quality control/proofing; sending catalog forms to press

Teaching Experience

## Positions

Adjunct Professor, two one-semester appointments

August 2011 – May 2012

Milwaukee Institute of Art and Design,  
Communication Design

Adjunct Assistant Professor, two one-year appointments

August 2008 – May 2010

The University of Wisconsin–Milwaukee,  
Graphic Design Program, Visual Art, Peck School of the Arts

Assistant Professor, tenure track

August 2003 – May 2008

Assistant Professor, one year appointment August 2002 – May  
2003

The University of Tennessee at Chattanooga,  
Department of Art

Instructor

January 2001 – May 2002

The School of the Art Institute of Chicago,  
Department of Continuing Studies

Instructor

September 2001 – December 2001

Dominican University,  
Department of Art and Art History, River Forest, IL

Teaching Assistant

September 1998 – May 2000

The School of the Art Institute of Chicago,  
Undergraduate Program

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## Courses Taught

ART 627 Design Seminar:  
Design Activism–DRIVEN Student Conference (UWM)  
ART 524 Professional Practice (UWM)  
ART 223 Introduction to Typography (UWM, SAIC)  
ART 321 Graphic Design I (UWM, DU)  
ART 323 Typography II (UWM)  
ART 421 Graphic Design II (UWM)  
ART 423 Experimental Typography (UWM)  
ART 427 Advanced Design Workshop: Dialect Magazine  
(UWM)  
ART 260 Drawing for Graphic Design (UTC)  
ART 260 Visual Literacy (UTC)  
ART 271 Typography I (MIAD, UTC)  
ART 300 Digital Media (UTC)  
ART 380 Photography for Graphic Design (UTC)  
ART 465 Problem Solving in Graphic Design (UTC)  
ART 471 Typography III: Publication Design (UTC)  
ART 351 Graphic Design History (UTC)  
ART 468 Individual Study (UTC)  
VISCUM 1001 Intro to Visual Communication (SAIC–TA)  
VISCUM 3001 Intermediate Graphic Design (SAIC–TA)

Exhibitions and Public Works

2009

XOXO Exhibition,  
Eisner Museum of Advertising and Design, Milwaukee, WI  
Charity Exhibition, work now in collection of Amy and Tim  
Decker, Milwaukee, WI

2006

Mint by Seed, Rivoli Art Mill, Chattanooga, TN  
Exhibition • art + war, with Brad Elliot

2006

Polymer, Hosted by Seed,  
Hunter Museum of American Art, Chattanooga, TN  
Video Art Screening • This Is Ventriloquism

2005

UTC Department of Art Faculty Exhibition, Chattanooga, TN  
Exhibition

2002

Writing at 1926: Systems of Writing Reunion,  
1926 Exhibition Studies Space, Chicago, IL  
Collaborative writing

1999

In The Eye Of The Storm,  
911 LAPD Plaza, Los Angeles, CA  
Environmental installation • role: editor, design consultant;  
with BJ Krivanek and Community Architexts  
[http://www.publicartinla.com/CivicCenter/eye\\_storm.html](http://www.publicartinla.com/CivicCenter/eye_storm.html)  
[http://www.krivanek-breaux.com/proconstruct\\_eos.html](http://www.krivanek-breaux.com/proconstruct_eos.html)

Civilized Presence, 1926 Exhibition Studies Space, Chicago, IL  
Exhibition • collaboration with arts administrators and writer  
including typographic  
window installation

## fold: the reader

2012 fold: the reader, Vol. 3: SPECIMENT/TACTIC,  
print journal of written and visual work (forthcoming)  
Publication • Founder, editor, designer, writer; 23 writers,  
designers, artists

2008 fold: the reader, Vol. 2: SACRIFICE,  
print journal of written and visual work  
Publication • Founder, editor, designer, writer; 25 writers,  
designers, artists

2005 fold: the reader, Vol. 1: LYING,  
print journal of written and visual work  
Publication • Founder, editor, designer, writer, oversee website  
design; 22 writers, designers, artists