# Maja Bosen

CREATIVE DIRECTOR

Chicago

maja@tastybrain.com
415.730.3093 mobile

Right and Left Brain Creative with 15 years of experience in national, retail advertising, magazine creative direction/layout for two publications, corporate identities/branding, supportive collateral, interactive design, packaging as well as product research and development. By producing and supporting numerous creative projects I've honed the ability to take ideas and bring them to reality. My goal is to create synergy between the designer(s) and the client's vision producing visuals which are stunning, relevant and informative. I am a highly creative problem solver, with a wealth of life experience who is ready and able to take on a challenge.

## Experience

Creative at Large with Lunch

## Tastybrain

Chicago
1998 - Present

Award winning creative director with a proven track record for managing and developing core team of art directors, writers, producers and photographers by defining vision, direction and goals. Develop team members by identifying and providing needed coaching, training & mentoring. Strive to create top level
creative execution, creative strategy and brand development across multi-media outlets bringing ideas to life for a wide variety of clients.

Client List:

DDB Chicago
Leo Burnett
Anne Amie Vineyards
Portland Magazine

Ambrosi & Associates
Dual Sport Rider
Lenne Estate

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Director of Design & Communications

## lia sophia

Greater Chicago Area
Apr 2012 - Apr 2013

Director of Design & Communications overseeing Brand Strategies and Identity Solutions, Creative Direction and Design of Marketing assets, corporate communications, educational materials, multi-media exhibits, websites, publications, sales & collateral materials and social media.

Creative Director

SF, Chicago

## Schawk

Creative Innovator leading project concept and development, balancing creative quality and client expectations within cost parameters.

Client List:

DirecTV
Quixtar
Sears US
Sears Canada
Bloomingdales
Saks Corperation
Mervyn's * RACie Award ‘07
Nike

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Group Creative Lead

Rutherford, CA

## COPPOLA CO., NIEBAUM COPPOLA, FRANCIS FORD COPPOLA PRESENTS

Group Creative Lead, Art Department/Artist in Residence, Department of Crazy Ideas.

Charged with Art Conception, Direction & Execution, Brand Development, Package Design, Web Design, R&D, Innovation.

Art Director

Chicago

## Bosen, Inc

Art Director/Designer for a National Advertising Photo Studio

Client List:

Phillip Morris
Motorola
Spiegel

## Freelance Model Maker & Sculptor

NYC, NY

Client List:

Light & Form
DC Comic
Disney
Good Stuff Inc
Fantasma
Marvel Comics
Just Toys
Franklin Mint
Sesame Street/CTW

Education

## Art Institute of Chicago

## Parson's School of Design

## New School for Social Reasearch

Post Grad Studies

# San Fransisco Art Institute

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