Øistein Markus Holm

CREATIVE

Anorak, Oslo – NoA

mholm82@yahoo.com
+47 92041949 mobile

My name is Øistein Markus Holm.
I studied art direction at Westerdals School of Communication and graduated in august 2010. Although I studied art direction I have primarily been writing so i guess you can call me a copywriter.

I did my internships at Stig&Stein Radiobyrå, Isobar and TRY. And my first year in advertising at Leo Burnett Frankfurt. After that I worked for three years at McCann, Oslo.

I am currently working at Anorak – a member of the NoA family.

This portfolio contains both my work as a student and as a professional.

Heder og ære

Heder og ære

2022
Avonova Assist - Helt ærlige firmanavn:
Sølv i Gullblyanten (Onlinefilm)

Sector Alarm - Kjære hyttebok ...:
Årets Gullmikk

2021
Avonova Assist - Helt ærlige firmanavn:
Sølvmikken for oktober

Sector Alarm - Kjære hyttebok ...:
Sølv i Gullblyanten (Audio)

2020
TV2 Sumo - Champions League - Parmidda':
Sølv i Gullblyanten (Audio)
Sølv i Eurobest (Audio)

2019
TV2 Sumo - Champions League - Parmidda':
Sølvmikk for september

2018
Visit Oslo - Øya - Guided by fans:
Gull i Gullblyanten (Sosiale medier)
Gull i Gullblyanten (Pakningsdesign)
Sølv i Gullblyanten (Håndverk)
Bronse i Gullblyanten (Promo og aktivering)
Brings DM-pris (Gullblyanten)
Sølv i Gulltaggen (Integrert kampanje)
Gull i Visuelt (Pakningsdesign – kultur)

Gramart / NOPA - silent treatment #utenmusikk:
Gull i Gulltaggen (Online video)
Bronse i Gulltaggen (PR og fortjente media)
Shortlist i Gulltaggen - (Sosiale medier)
Gull i ANFO Effekt (B2B)

KLP – Nå er det jul igjen, og igjen…:
Dilpom i Gullblyanten (Film)

2017
Gramart / NOPA - silent treatment #utenmusikk:
Gull i Gullkorn (Holdningskampanjer)

Dolly Dimple's – Mouthfulness:

Diplom i Gullblyanten (Mobil)

Dolly Dimple's – Tampen Brenner:
Shortlist i Gulltaggen (Mobil)

MatPrat – Lag mat med ørene:
Bronse i MMM (Produktproduksjon og distribusjon)

2016
MatPrat – Lag mat med ørene:
Bronse i Gullblyanten (Mobil)

Dolly Dimple's – Tampen Brenner:
Sølvtaggen for september

Stena Line – Pirater hører ikke hjemme i baksete:
Sølvmikken for juli

2015
Ruter# Uspesifisert:
Gull i Gulltaggen (Reputation)
Gull i Retailprisen (Event)
Gull i Retailprisen (Åpen klasse)
Gull i MMM (Enkeltarbeid forbruker)

2014
Ruter# Uspesifisert:
Bronse i Eurobest (Media)
Gull i Gullblyanten (Stunt/event)
Diplom i Gullblyanten (Intergrert)

Statoil Fuel and Retail Norge -Norges lengste taxitur:
Sølv i Retailprisen (Årets lansering)
Sølv i Retailprisen (Åpen klasse)

Diplom-Is – Drømmebursdagsis:
Bronse i Retailprisen (Åpen klasse)

2010
Norsk Tipping:
Bronse i Gullkalven (Webkampanje)

Vision Street Wear:
Diplom i Gullkalven (Kampanje)
Diplom i Gullkalven (Utendørs/ambient)

2008
Diplom-Is - Vepsen:
Gull i Gullkalven (Utendørs/ambient)

Experience

Creative
Anorak – a member of NoA
Oslo, Norway
Aug 2014 - Present

Art Director
McCann Oslo
Oslo, Norway
Aug 2011 - Aug 2014

Art Director - Energy Pool
Leo Burnett Frankfurt
Frankfurt am Main, Germany
Aug 2010 - Aug 2011

Jury member
Gullblyanten
Norway
Feb 2018 - Feb 2018

Satt i Gullblyantenjury i kategoriene Radio audio, Print og Håndverk.

Jury member
Gulltaggen
Norway
2013

Gulltaggen is a national award show rewarding the best annual digital advertising.
I was a member of the Activation jury.

Jury member
Sølvtaggen
Norway
Jan 2013 - Jan 2015

Sølvtaggen is a national award rewarding the best digital advertising every month.

Jury member

Gull&Sølv -mikken

Norway
2011 - 2013

Sølvmikken (The Silver Microphone) is a national award rewarding the best radio advertising every month. It leads up to Gullmikken (The Golden Microphone) A national award show rewarding the best annual radio advertising. I sat in the jury for two years.

Jury member

KM (Kreativt Mesterskap)

Oslo, Norway
Nov 2013 - Nov 2013

Kreativ Mesterskap is a independent award show selecting the best Norwegian radio ads.

Intern - Art Director

TRY

Oslo, Norway
Mar 2010 - May 2010

Intern - Art Director

Isobar

Oslo, Norway
Dec 2009 - Feb 2010

Intern - Copywriter

Stig&Stein Radiobyrå

Oslo, Norway
Mar 2008 - Mar 2008

Writing radio spots.

Jury

Gullkalven 2009

Oslo
Nov 2008 - May 2009

It was my responsibility to put together and organize the Jury's.

Guitarsit…again.

Kenneth Ishak and the Skids

Oslo, Norway
Jul 2006 - Jul 2008

…still following my dream at this point.

Guitarist

Beezewax

Oslo, Norway
Jul 2006 - Jul 2008

Touring Europe and Asia for 2 years.
A man needs to follow his dreams...for a while anyway.

Education

Art Director

Westerdals School of Communication

Oslo, Norway
Aug 2007 - Jun 2010

Finally a degree.

AHO - Oslo School of Architecture and Design

Oslo
Aug 2005 - Jun 2006

Studying product design.

Blomsterbarn

Rudolf Stinerskolen

Moss, Norway
Aug 1988 - Jun 2001

Øistein Markus Holm mholm82@yahoo.com +47 92041949 mobile