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awards

2024 Campaign Mag UK Global In-house Agency of the Year - gold
2024 Association of National Advertisers In-house Agency of the Year
2024 SHORTY AWARDS Small Agency of the Year.
2024 Little Black Book Immortal Awards Jury
2024 OneShow Portfolio Reviewer
2024 OneShow Creative Director Ranking #13 (brand/inhouse)
2023 The Drum Global In-house Agency of the Year
2023 The Drum 3rd Most Awarded In-house Agency in the World
2023 Campaign Mag UK Global In-house Agency of the Year - silver
TOP 22% of Creative directors 2021 Strategy Creative Report card
TOP 25% of Creative directors 2020 Strategy Creative Report card

>> mio Crash Coverage

2024 - WEBBY AWARDS:
Nominee (finalist) - Best Online Video

2024 - WEBBY AWARDS:
Honouree - Digital Campaign

2024 - ONE SHOW:
Merit

2024 - SHORTY AWRDS:
Best of Category - Contest or Promotion

2024 - SHORTY AWRDS:
Best of Category - TikTok Partnership

2024 - SHORTY AWRDS:
Best of Category - Comedy Video

2024 - SHORTY AWRDS:
Gold - Brand Awareness Campaign

2024 - SHORTY AWRDS:
Silver - Humour

2024 - SHORTY AWRDS:
Silver - User Generated Content

2024 - THE DRUM AWARDS:

Finalist - Social Media

2024 - MARKETING AWARDS:
Merit - Health and Wellness

>>Oscar Mayer Save Bacon Hairs

2024 - ONE SHOW:
BRONZE PENCIL

2024- ONE SHOW:
shortlist x 3

2024 - WEBBY AWARDS:
Honouree - Real Time Response

2024 - WEBBY AWARDS:
Honouree - Advertising Social Media Campaign

2024 - SHORTY AWARDS:
Gold - Multi-Platform Campaign

2024 - SHORTY AWARDS:
Silver - Branded Content

2024 - SHORTY AWARDS:
Bronze - Food and Beverage

2024 - The Drum Awards
Silver - social media

2024 - The Drum Awards
Silver - CPG

>>Delimex Feeding Gamers

2023 - ONE SHOW:
Merit

2023 - ONE SHOW:
Shortlist - X3

2023 - NY FESTIVALS:
Silver: Effectiveness (gaming)

2023 - NY FESTIVALS:
Shortlist x5 - Finalist x2

2023 - COMMUNICATION ARTS:
Advertising Annual In book

2023 - MARKETING AWARDS:

Gold - gaming

2023 - MARKETING AWARDS:

Silver - direct

2023 - Art Director's Club of Canada / ADCC:

Bronze: Experiential

2023 - Art Director's Club of Canada / ADCC:

Bronze: Direct Digital & Online

2023 - APPLIED ARTS :

Advertising Annual

2023 - SHORTY AWRDS:

Best of Category - Gamification

2023 - SHORTY AWARDS:

People's Choice Award

2024 - ATOMIC Awards:

Silver - Digital Brand Experience

2024 - ATOMIC Awards:

Bronze - Niche Targeting

>>KD Macsterpiece

2024 - SHORTY AWARDS:

Best of Category - MicroInfluencer

2024 - SHORTY AWARDS:

Bronze - UGC

2023 - Art Director's Club of Canada / ADCC:

Bronze - Social Media

>>Nissan Pro Pilot Assist

2023 - LURZERS ARCHIVE:

In Book

>>KD UNESCO reactive

2023 - SHORTY AWARDS:

Finalist

2023 - ACE AWARDS:

Finalist

>>NAC (National Advertising Challenge)

2022 - Gold

2020 - Bronze

2009 - Merit

>>Save Our Libraries

2020 - ONE SHOW:

GOLD PENCIL - Craft (radio)

2020 - ONE SHOW:

BONZE PENCIL - Radio Campaign

2021 - CLIO:

BRONZE - Radio "Yogurt in wonderland"

2021 - CLIO:

Short List - Radio "wizards of comprehensive liability"

2020 - D&AD:

Shortlist - Radio & Audio Campaigns

2019 - LIA:

Silver: Radio Campaign Public Service / Social Awareness

2020 - Marketing Awards:

Bronze - Public Service Press Single "oliver twist"

2020 - Marketing Awards:

Bronze - Public Service Press Single "Rapunzel"

2020 - Marketing Awards:

Silver - Public Service Radio Campaign

2020 - Marketing Awards:

Bronze - Public Service Press Campaign

2019 - APPLIED ARTS:

Radio Probono Campaign

2019 - ADCC:

Gold: Public Service Print Ad: Campaign

2019 - Art Director's Club of Canada / ADCC:

Silver: Public Service Print Ad, Single: Rapunzel

2019 - Art Director's Club of Canada / ADCC:

Bronze: Radio Public Service: Campaign

2019 - Art Director's Club of Canada / ADCC:
Bronze: The Michael O'Reilly Best Copywriting Award, Radio

2019 - Art Director's Club of Canada / ADCC:
Bronze: Radio, Radio Campaign

2019 - AArt Director's Club of Canada / ADCC:
Radio Single over 30: "nazodone & tinkerbell"

2019 - Art Director's Club of Canada / ADCC:
Bronze: Radio Single over 30:"the two for one musketeers"

2019 - Art Director's Club of Canada / ADCC:
Bronze: Public Service Radio, Single: "wizards of comprehensive liability"

2019 - Applied Arts: ProBono Series - in annual

>>New York Fries - Haute Dog

2020 - Marketing Awards:
Bronze: Press Single "Burberry"

2020 - Marketing Awards:
Merit: Press Single "Chanel"

2019 - Art Director's Club of Canada / ADCC:
Bronze: Advertising Posters, Single: Embroidery

2019 - Art Director's Club of Canada / ADCC:
Bronze: Advertising Posters, Single: Emblem

2019 - Art Director's Club of Canada / ADCC:
Bronze: Advertising Best Art Direction: Campaign

2019 - Best Ads on TV:
Best of the Week

>>Leons: Part Of The Family

2018 - CASSIES:
Bronze: Building Brand Equity

2018 - CASSIES:
Bronze: New Brand Positioning

>>Belair Direct: Accident forgiveness

2017 - APPLIED ARTS - Campaign

>>Toronto Raptors: Open Tryouts

2016 - Carte Blanche - Shortlist

>>Covenant House: How Old?

2016 - AGENCY OF THE YEAR:
Bronze Digital AOTY (Taxi) one of the 3 key pieces.

>>Tim Hortons - The Tims Next Door

2017 - WARC 100 most effective campaigns in the world:
#89 Tims Next Door

2015 - NEW YORK FESTIVALS:
Bronze - Outdoor Best Use of Medium - Ambient

2015 - NEW YORK FESTIVALS:
Bronze - Outdoor Ambient: Restaurants

2015 - Art Director's Club of Canada / ADCC:
Silver - Promo - Single

2015 - Art Director's Club of Canada / ADCC:
Silver - Media Innovation - Single

2015 - Art Director's Club of Canada / ADCC:
Silver - Experiential - Single

2015 - Canadian Marketing Awards / CMAs:
Silver - Experiential and Innovative Media

2015 - Canadian Marketing Awards / CMAs:
Bronze - Promotion/Shopper Marketing

2015 - MARKETING AWARDS:
Silver - OOH Non-standard

2015 - MARKETING AWARDS:
Silver - OOH Large-scale Ambient

2015 - APPLIED ARTS ADVERTISING:
Experiential/Event Single - In Book

2015 - APPLIED ARTS ADVERTISING:
Advertising/Non-Traditional Single - In Book

2015 - ATOMIC AWARDS:
Bronze - ATOMIC Idea

2015 - ATOMIC AWARDS:
Bronze - Best Experiential Engagement

2015 - ATOMIC AWARDS:
Bronze - Best Niche

2015 - PROMO AWARDS:
Gold - Best Idea or Concept

2015 - PROMO AWARDS:
Gold - Best Pop-up Activation

2015 - SHOPPER INNOVATION AWARDS:
Gold - In-store Engagement

2015 - SHOPPER INNOVATION AWARDS:
Gold - Out of the Box Retail

2015 - SHOPPER INNOVATION AWARDS:
Silver - Original Idea Targeting

2015 - GLOBES:
Gold - Retail (Tims Next Door)

2015 - GLOBES:
Silver - Short Term (Tims Next Door)

>>Hyundai: Guardian Angel

2014 - BEST CAMPAIGN:
Voted best Global campaign by Hyundai Global

>>Hyundai: Country Drive

2013 - APPLIED ARTS Advertising Annual: In Book

>>Hyundai: Live Smart

2011 - COMMUNICATION ARTS ADVERTISING:
In annual

2011 - WEBBY Awards:
Honouree - Websites

2011 - MARKETING AWARDS:
Bronze - Overall Brand Creativity

2011 - GRAPHIS Advertising Annual:
In annual

2010 - APPLIED ARTS:

In annual

>> Moosehead Light: Moose Calls Website

2009 - Web Marketing Awards / WMAs:
outstanding website

>>Youthography PING quarterly report

2008 - COUPE MAGAZINE:

International Design Annual: In Annual

Multiple "Best of the week:" Best Ads on TV

Press:

Buzzfeed, Ad Age, Adweek, Creativity, Engadget, Fast
Company, Under the influence with Terry O'Reilly, Little Black
Book, Design TAXI, Directory UK, Huffington Post, InfoPresse,
CBC news, CTV news, National Post, Toronto Sun, Food
Network, MSN, Financial times, Toronto Star, Stimulant,
AutoBlog, Sasquatch Evidence, Sir Martin Sorrel once said he
liked my partner and I in a global email, lol.

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